

Geneva Downtown Merchant Meeting - July 16, 2014

Geneva City Hall

109 James St 8 a.m.

Meeting Agenda

- I. **Introductions and Welcome to New Businesses - *Paul Evans***
- II. **Library Apps for Businesses - *Ellen Anderson, Geneva Public Library***

Ms. Anderson will discuss variety of helpful business applications. Some that help you save/backup files/collaborate with others; some will be productivity apps; there will also be social media apps (and what it means to use the apps vs. the platforms themselves); and apps that help with organization for your business. Ellen will have a handout prepared for the meeting so you won't have to write everything down. The apps will vary with some being free to some that carry a small fee. Don't miss this informative session.
- III. **Social Media Tips - *Ellen Anderson, Geneva Public Library***
- IV. **Chamber Happenings - *Laura Rush***
- V. **Announcements - *Paul Evans***

Next Meeting - August 20 Twitter