



**Cultural Arts Commission  
Minutes**

**April 3, 2014**

**Commission Members Present:** Carolyn Hill, Doug Holzrichter, Alexia Monaco, Trish Tkach, Kent Gallagher and Tim Vetang

**Absent:** Mary Ann Diggory, Vic Portincaso, Jan Schmuckal

**Also in Attendance:** Paul Evans, Economic Development

**1. Call to Order:**

Mr. Gallagher called the meeting to order at 7:14 pm.

**2. Amendments to Agenda**

There being no amendments to the agenda, the agenda will stand as presented.

**3. Approve Minutes – March 13, 2014**

Motion was made to approve the March 13, 2014 minutes as presented. Ms. Hill moved and seconded by Ms. Tkach. Motion passed.

**4. Review Financial Reports – March 2014**

Mr. Evans stated he will follow up on receipts that are sent electronically from PayPal and credit card purchases. Reviewed financials and accepted report.

**5. Review Support of Orion Ensemble – Carolyn Hill**

Ms. Hill followed up with Kathy Pirtle of Orion regarding the venue change for Orion concerts to the Baker Methodists Church from the Presbyterian Church in Geneva and the Commission's support because the event was no longer taking place in Geneva. Ms. Hill said that Ms. Pirtle would accommodate the Commission's request to direct the \$250 support for Janet's Stage (Jan Safanda) to support Geneva students. Ms. Monaco suggested that one of the Orion violinists showcase their talent as part of the EYAO! event in 2015. Ms. Hill replied that the musicians do not perform for free and suggested using students from the high school music department.

**6. Update on Events**

**a. Riverpark Concerts –July 2014 – Tim Vetang**

Chairman Vetang reported that contracts have been submitted. Sharon Jones is working with the Geneva Park District to reserve those dates. The RiverPark schedule is:

July 13 Northside Brass  
July 20 Fumi Gypsy Jazz  
July 27 Need to be Seen Troupe

**b. Shakespeare in the Park July 19, 2014**

Chairman Vetang reported that the play this year will be a Midsummer Night's Dream. Ms. Tkach said the Geneva Public Library will again help promote the event by allowing the Commission to decorate their display case and running Shakespeare programs before the event. Also State Street Dance will once again dance before the event.

**c. Art Fair – July 26-27, 2014 - Carolyn**

No Report

**d. Steeple Walk Dec 7, 2014 – Kent**

No Report

**e. Film Festival – Tim Vetang**

Chairman Vetang and Ms. Hill attended the Wrap party on March 29 at Old Towne Pub. The 7<sup>th</sup> Annual Geneva Film Festival held at Dodson Place was extremely successful. Mr. Holzrichter estimates that the Geneva Film Festival will net about \$4,400 from the event. Thanks in a large part to in-kind donations, sponsor support and increased attendance. The space was very accommodating and the sound and picture setup worked well. Chairman Vetang also cited a successful social media campaign that seemed to really increase attendance. Final budget figures were not available yet but the Film Festival is expected to finish in the black. Ms. Hill also pointed out the Where's Waldo campaign to promote the new location this year. Chairman Vetang also was able to point out that the 2015 Film Festival should not be the same week as the 2015 EYAO! event. Mr. Evans said he would check into the request for travel funds for members of the Film Festival to visit other film festivals.

**f. Eat Your Art Out! – Alexia Monaco**

Ms. Monaco stated that Larry Johnson's Angel Study will be displayed at the Herrington and available for purchase. A plaque for the sculpture was donated by Image Awards. The Herrington Inn has also agreed to showcase each of the art auction items in the months preceding the March 7, 2015 EYAO! event at the Herrington.

**7. Other Business**

**a. Bike Rack Art Program Update – Jan/Tim**

Ms. Schmuckal submitted a draft contract. The cost will be around \$5,000. Mr. Lambert has asked for \$3500 up front and \$1500 upon completion and installation. Mr. Lambert expects that the project would be completed by July 1. A motion was made by Mr. Gallagher and seconded by Ms. Monaco to approve the contract as presented pending review by the City of Geneva. Motion passed unanimously.

**b. Art on Fire Program – Tim Vetang**

Chairman Vetang reported that the City will repeat the Art on Fire program. The program will be the same as last year except the start will be in early spring and there will be 100 hydrants to choose from. The Commission will again work with the Public Art Advisory Committee to select the best 3 for awards. Chairman Vetang said he expects the PAAC to vote online for the best art. The awards amounts will be determined in May and may require a budget amendment because at the time of the budget it was not known if the program would be repeated.

**c. Update on Cowboys & Vikings Dance - Tim**

Chairman Vetang has been working with Cowboys & Vikings Dance group. The troupe would like to do a performance in Geneva in the future. Chairman Vetang approached Geneva High School to use their auditorium but that did not work out. It also appears that RiverPark might not work out very well either. Given the requirements by the troupe and available resources, it was determined that this event will not work at this time.

**8. New Business**

Mr. Holzrichter shared that Anima will be visiting the Commission at their May meeting.

Mr. Holzrichter also asked for an update on the Geneva Foundation for the Arts 501c3. Chairman Vetang said the Foundation is working to streamline the bylaws while awaiting their IRS tax-exempt approval. They have met with the Art Guild who would like to make a donation to the Foundation.

Ms. Hill state she was not receiving the Cultural Arts eblasts from eValues and said she would follow up with Susan Huang on this. Chairman Vetang will follow up with Susan on the eValues contract language changes.

**9. Public Comments**

No Report

**10. Adjourn**

Motion to adjourn was made by Mr. Gallagher and seconded by Mr. Holzrichter at 9:05 pm. Motion passed.

**Next meeting May 2, 2014**