

Cultural Arts Commission Special Meeting Minutes

July 11, 2013

Commission Members Present: Mary Ann Diggory, Kent Gallagher, Carolyn Hill, Doug Holzrichter, Alexia Monaco, Jan Schmuckal, Trish Tkach and Tim Vetang

Absent: Vic Portincaso

Also in Attendance: Paul Evans, Economic Development, Luke McClanahan, City of Geneva intern, and Gail Gaboda

1. Call to Order:

Mr. Vetang called the meeting to order at 7:04pm.

2. **Amendments to Agenda**

There being no amendments to the agenda, the agenda will stand as presented.

3. **Approve Minutes – June 6, 2013**

Motion was made to approve the June 6, 2013 minutes, by Ms. Hill and seconded by Mr. Gallagher.

Motion passed.

4. **Linda Cunningham State St. Dance**

Ms. Cunningham had to cancel.

5. Web Site Presentation – Gail Gaboda

- Ms. Gaboda presented the new CAC website.
- > The website was very well done.
- This site showcases what the CAC is about and our events.
- It was suggested that the City incorporate some of the text and concepts into its new website.

6. Fire Hydrant Art Program – City

- Mr. McClanahan explained the program with a PowerPoint presentation.
- The CAC made the following suggestions:
- Animal theme
- > Title: Hydrant Art Contest
- Check with Ace and J.C. Licht to be paint sponsors.

7. Review Financial Reports – June 2012 - Holzrichter

- Financials were reviewed
- Some items need to be added to QB
- Financials were accepted as presented.

8. Update on E-Mail Blast from Fox Valley eValues

Mr. Vetang discussed the ePromo with Ms. Huang and the CAC will not do the promotion at this time.

9. Update on Events

a. Film Festival March 6-8, 2014 - Scott Rolf

Ms. Hill reported the following:

- Selling T-shirts
- ➤ 12-14 people attended the Film Festival committee meeting
- Mr. Rolf trying to delegate jobs
- > Film Festival will be March 6-8, 2014

b. Shakespeare in the Park – Gail Gaboda

- Back in Island Park
- Power is being worked on
- > Graham's will have ice cream bars
- Stockholm's will have box lunches

c. Riverpark Concerts – June, July 2013 Sharon Jones

Mr. Vetang reported the first concert will be July 14, 2013.

d. Art Fair – July 2013Carolyn

No Report.

e. Steeple Walk Dec 2013 – Kent

No Report

10. Other Business

a. Bike Rack Art Program Update – Jan

- Received over 12 entries with multiple submittals
- Ms. Schmuckal coding entries to make all entries unknown for judging

b. Eat Your Art Out! - Alexia

- Event will be known as: Eat Your Art Out!
- Revising the platform for event
- ➤ Ms. Tkach contacted EvenFlow who is very receptive to fundraising events
- > Art work will come from members of the GGAG
- Incentives for artists were discussed
- More discussion was held on the specifics of the event

c. Roving Entertainment Program - Kent

No Report

11. New Business

Ms. Hill brought up the idea of having a publicist for the Commission who would handle all of the publicity. More discussion will be held at a later meeting.

12. Public Comments

No Report

13. Adjourn

Motion to adjourn was made by Ms. Tkach and seconded by Ms. Schmuckal at 9:50pm.

Motion passed.

Next meeting: Thursday, August 1, 2013