



**City of Geneva**

**Strategic Plan for 2017**

**May 21, 2007**

***As Amended:***

***December 3, 2012***

***December 20, 2011***

***June 6, 2011***

***December 20, 2010***

***December 21, 2009***

***December 1, 2008***

***December 3, 2007***

**Strategic Plan for 2017**

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The Geneva Strategic Plan for 2017 was sponsored by the Strategic Plan Advisory Committee, authorized by the City Council, and guided by a diverse Design Team of Geneva stakeholders.

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## **City of Geneva Strategic Plan for 2017**

### **Purpose**

*Purpose or mission is a statement of the fundamental reason the City of Geneva exists. It addresses what we do and why.*

The purpose of the City of Geneva is to advance our well-being and quality of life by honoring our heritage and cultivating a dynamic, engaged, diverse and sustainable community.

### **City of Geneva Guiding Principles**

*Our guiding principles express the values that govern our conduct, and our success depends on consistently living these principles as an organization and as a community.*

1. Geneva is deeply committed to the principle of full community participation.
2. We honor the spirit of public stewardship and volunteerism, and invite community ideas and expertise.
3. Our conduct is ethical and respectful of others.
4. Our attitude is helpful and cooperative.
5. Our communication is open, and information is available and accessible.
6. We are open-minded and willing to consider all perspectives.
7. We maintain high standards in all that we do.

### **Our Vision for 2017**

1. We honor and preserve our community heritage and character.
2. The unique character and vibrancy of our Business Districts places it among the most desirable destinations.
3. The quality of our participation reflects our strong commitment to the community.
4. Our unity and diversity create community health and wholeness.
5. Community needs and desires are effectively and efficiently balanced with required resources.
6. Open space and environmental awareness are central community values exemplified in our policies and practices.
7. A variety of mobility options provide an efficient transportation system.

## **Who are City of Geneva stakeholders?**

City of Geneva stakeholders are part of these broad categories: residents, retail and other businesses, visitors, property owners, civic, religious, and cultural organizations and institutions, healthcare entities, governments at all levels, the City of Geneva elected and appointed officials and staff.

## **Action Plan**

*This is an “Action Plan” that will guide the City of Geneva's efforts on an annual basis through 2017. The goals, objectives and tasks that have been completed, delegated to others, considered to be ongoing, or eliminated, have been re-located to the end of this document. The goals and objectives immediately following have yet to be completed. “Completed”, “Ongoing”, “Delegated” and “Eliminated” goals and objectives retain their respective numbering system at the back of this document for ease of reference to the original list.*

### **Vision 1: We honor and preserve our community heritage and character.**

#### **Goal 1: Encourage beautification and improvement of public and private property.**

Objectives:

2. Extend beautification efforts to Kautz Rd. /Gateways to the City.
3. Create an Annual Landscape Enhancement Award Program, and establish eligibility criteria, program schedule, and committee to review award applications

#### **Goal 2: Heighten awareness and foster implementation of historic/architecturally significant buildings and property maintenance codes**

### **Vision 2: The unique character and vibrancy of our Business Districts places them among the most desirable destinations.**

#### **Goal 1: Maintain and enhance the Downtown's people-friendly environment.**

Objectives:

1. Retain existing public services (City Hall, Geneva Library, Kane County Courts and Administration, US Post Office) within the downtown business district.
6. Provide for additional housing opportunities within the downtown district.
  - a. Consider higher densities (dwelling units per acre) than typically permitted through traditional zoning or land use regulations.

**Goal 2: Maintain and enhance Geneva's eclectic and vital business community.**

Objectives:

2. Consider economic incentives to place downtown Geneva in a competitive advantage during site selection.

**Goal 4: Maintain a strong economic development posture for downtown Geneva to ensure the district stays competitive with surrounding retail and entertainment districts.**

Objectives:

1. Interface East State Street redevelopment plans with current and future business and development planning for the central downtown business district.
2. Evaluate existing and explore potential means for creating new funding measures as incentives to economic development in the City's downtown business district.

**Goal 6: Increase parking opportunities and ensure that the use of existing downtown parking assets are maximized.**

Objectives:

1. Determine present and potential future parking demand and inventory and calculate actual occupancy rates of existing parking assets.
2. Based on determined need and on an area-specific basis, increase the number of parking spaces in downtown Geneva.
  - b. Study cost-effectiveness of constructing a centrally located parking deck to serve the local business community's employees and/or visiting clientele.

**Goal 7: Seek additional industrial development in the City's Southeast Master Planning area.**

**Goal 8: Monitor and Identify needs for the Randall Road Business District designed to keep the District healthy and competitive.**

**Vision 3: The quality of our participation reflects our strong commitment to the community.**

**Goal 2: Elevate the profile of stakeholders who volunteer and serve the City.**

Objectives:

1. Publish clear statements of purpose and function of the appointed boards/committees and commissions, and support them in pursuit of their goals and objectives.

**Goal 3: Strengthen partnerships between the City and other local government agencies.**

Objectives:

1. Collaborate on an analysis of potential shared resources.

**Goal 5: Foster stakeholder engagement in the community to increase understanding and heighten the quality of participation.**

Objectives:

4. Develop a citizens' academy to cultivate awareness of local government functions, ways of participating and understanding of issues.

**Vision 4: Our unity and diversity create community health and wholeness.**

**Goal 1: Evaluate and identify opportunities to create affordable/attainable housing.**

Objectives:

1. Establish a citizen-based Housing Commission.
  - a. Define the issue and evaluate the current need for affordable /attainable housing.
  - b. Consider the framework of the State Affordable Housing Planning and Appeal Act in local efforts to develop affordable / attainable housing.
  - c. Identify available sites that can be developed for affordable/attainable housing.
  - d. Analyze local and state resources to support affordable / attainable housing development.
  - e. Develop a plan for the creation of affordable / attainable housing.
2. Evaluate the feasibility of economic and non-economic developer incentives for mixed income housing development and redevelopment.

**Vision 5: Community needs and desires are effectively and efficiently balanced with available resources.**

**Goal 1: Partner with other jurisdictions to investigate and plan for anticipated public facility needs.**

Objectives:

1. Determine opportunities for collaboration and coordination with respect to new and renewed space options.
2. Compile inventory of inter-jurisdictional space needs studies and projections.
3. Initiate a long-range planning effort to optimize timing, funding and location options for anticipated public facility needs.

**Goal 2: Engage community stakeholders to ensure the City's financial and functional viability with revenues and expenditures in a healthy balance.**

Objectives:

4. Develop a long-range facility plan for the City.
  - a. Acknowledge current City Hall deficiencies and embark on a plan for securing adequate physical space for the conduct of City governance and business.

**Goal 3: Maintain and enhance high-quality city services.**

Objectives:

1. Maintain a standard of excellence for city personnel through retention and recruitment policies and practices
  - c. Adopt and fund an effective succession planning process.
2. Maintain high-quality public services that serve and protect our residents and businesses
  - a. Strive to maintain effective and efficient staffing levels in all departments.
  - c. Implement the development of community-supported children's safety programs.

**Goal 4: Commit to leading edge technology.**

Objectives:

1. Secure emergency communications by establishing a redundant connection to the present fiber optic line.
2. Develop wireless data communication network for public services.

3. Optimize technology's effectiveness at delivering public services.

**Vision 6: Open space, environmental awareness, and energy efficiency are central community values exemplified in our policies and practices.**

**Goal 1: Implement prairie/wetland restoration and passive recreation improvements at Prairie Green Preserve.**

Objectives:

1. Establish a Prairie Green Preserve Citizens Advisory Committee.
3. Implement the 2<sup>nd</sup> phase of recreational trail construction and the 2<sup>nd</sup> phase of wetland construction

**Goal 2: Participate in the planning and improvement of open space/recreational sites.**

Objectives:

- 1a. Support the development and safety of the Fabyan Utilization Plan.
2. Collaborate with the Geneva Park District in the development and maintenance of new park and open space sites.

**Goal 3: Expand pedestrian and bicycle accessibility between parks/major open spaces, neighborhoods, business districts and other important destinations in the City.**

Objectives:

1. Complete engineering, design and construction of the Geneva North Central Trail (from the intersection of Illinois Route 38 and 7<sup>th</sup> Street to Wheeler Park).

**Goal 4: Explore opportunities for increased public access to the Fox River.**

Objectives:

1. Expand RiverPark and other open spaces on the Fox River.
2. Extend the Fox River Trail where possible.

**Goal 5: Preserve and restore Geneva's urban forest.**

1. Collaborate with the NRC to establish a volunteer effort to replant trees.
2. Evaluate and expand resources available for reforestation.

**Vision 7: A variety of mobility options provide an efficient transportation system.**

**Goal 1: Improve the Randall Rd. corridor to be more user-friendly.**

Objectives:

1. Evaluate alternative access improvements and pedestrian crossings.

**Goal 2: Plan and implement transportation improvements.**

Objectives:

1. Evaluate and improve intersection (e.g., Fisher Dr. & Keslinger Rd.)
3. Work with developers south of proposed intersection to construct Kautz Rd. extended south to Fabyan Parkway.

**Goal 3: Evaluate local public transportation potentials, and make existing public transportation opportunities widely known.**

Objectives:

2. Continue to work with KDOT on Bus Route along Randall Rd. and make it more pedestrian friendly.

**Goal 4: Continue to enhance the City's pedestrian and bicycle options.**

Objectives:

1. Review and implement City bike plan and pursue funding opportunities.
  - a. Connect bike paths from west and east to Downtown.
  - b. Optimize opportunities for pedestrian and bicycle options when performing street maintenance (striping, signage, etc.).
2. Enhance the connections of walk ways across State St.
  - b. Evaluate and incorporate walk/bike paths into State St. improvements.

## Completed Goals/Objectives

*Following are the goals and objectives that have been accomplished since the plan was adopted by the City Council in 2007.*

### **Vision 1: We honor and preserve our community heritage and character.**

#### **Goal 2: Heighten awareness and foster implementation of historic/architecturally significant buildings and property maintenance codes**

Completed Objectives:

7. Develop a prioritized list of historic properties (buildings, sites, etc.) to be nominated for landmark designation.

#### **Goal 3: Expand awareness of Geneva Heritage and Historic Preservation Activities.**

Completed Objectives:

1. Conduct the 2<sup>nd</sup> + 3<sup>rd</sup> year of the Historic Preservation informational campaign.
2. Complete Geneva Historic District Preservation Design Guidelines.

#### **Goal 4: Adopt and implement policies that ensure historic preservation.**

Completed Objectives:

1. Prepare an Historic Preservation Plan.
2. Prepare revisions to the Historic Preservation Ordinance based on the direction set forth in the Historic Preservation Plan.

### **Vision 2: The unique character and vibrancy of our Business Districts places it among the most desirable destinations.**

#### **Goal 2: Maintain and enhance the Geneva's eclectic and vital business community.**

Completed Objectives:

4. Memorialize in writing, a Downtown Business Retention Program.

### **Vision 3: The quality of our participation reflects our strong commitment to the community.**

**Goal 1: Seize opportunities to engage youth and seniors in community matters, events and programs, and cultivate their sense of public stewardship.**

Completed Objectives:

2. Develop activities, events, and programs that appeal to stakeholders of all ages (including youth and seniors) through the Cultural Arts Commission.

**Goal 2: Elevate the profile of stakeholders who volunteer and serve the City.**

Completed Objectives:

2. Create a recognition and thank you program.

**Goal 3: Strengthen partnerships between the City and other local government agencies.**

Completed Objectives:

1. Initiate the idea of an intergovernmental strategic plan.

**Vision 4: Our unity and diversity create community health and wholeness.**

**Goal 1: Evaluate and identify opportunities to create affordable / attainable housing.**

Completed Objectives

3. Evaluate the southeast development area and other areas for the creation of mixed income housing.

**Vision 7: A variety of mobility options provide an efficient transportation system.**

**Goal 1: Improve the Randall Rd. corridor to be more user-friendly.**

Completed Objectives:

1. Evaluate alternative access improvements and pedestrian crossings.
  - a. Continue to work with KDOT and Park District to build an underpass at Randall Rd. and UPRR.
2. Evaluate North/South traffic alternatives to Randall Rd.

**Goal 2: Plan and implement transportation improvements.**

Completed Objectives:

1. Evaluate and improve intersections (Bricher Rd. + Geneva Commons Dr.; Kirk Rd. + Averill Rd.; Randall Rd. + Keslinger Rd.)
3. Work to encourage rail crossing improvements at Rt. 38.
  - a. Continue to work with IDOT/KDOT/DDOT on raised intersection over the UPRR at Kautz Rd. & IL RT 38.

**Goal 3: Evaluate local public transportation potentials, and make existing public transportation opportunities widely known.**

Completed Objectives:

2. Investigate use of public transportation between Downtown, Randall Rd. and Kirk Rd. (e.g., shuttle buses).

**Goal 4: Continue to enhance the City's pedestrian and bicycle options.**

Completed Objectives:

2. Enhance the connections of walk ways across State St.
  - a. Continue to improve pedestrian crossings at traffic signals on State St. (e.g. Implement more countdown pedestrian signals)

## Ongoing Goals/Objectives

*Following are the goals and objectives that have been implemented as policies/standards in City operations and/or continue to be considered on an ongoing and regular basis.*

### **Vision 1: We honor and preserve our community heritage and character.**

#### **Goal 2: Heighten awareness and foster implementation of historic/architecturally significant buildings and property maintenance codes**

Ongoing Objectives:

2. Monitor and work to ensure an acceptable transition between residential and business zoning districts.
4. Monitor new infill housing for compatibility with established neighborhoods.
6. Implement a detailed and systematic property maintenance code enforcement program.
8. Review four (4) individual landmark nominations.

#### **Goal 3: Expand awareness of Geneva Heritage and Historic Preservation Activities.**

Ongoing Objectives:

3. Conduct annual Preservation Month activities (May).

### **Vision 2: The unique character and vibrancy of our Business Districts places it among the most desirable destinations.**

#### **Goal 1: Maintain and enhance the Downtown's people-friendly environment.**

Ongoing Objectives:

2. Encourage businesses to be open later in the evenings and on Sunday, and work toward establishing more consistent hours of business.
3. Enhance the pedestrian-friendly, physical environment of the downtown through increased street and property lighting, improved way-finding signage and further calming traffic at street crossings.
4. Enhance the festival experience downtown and encourage new events.

5. Encourage retail and restaurant uses in street-level building spaces along West State Street, between First and Fourth Streets.

**Goal 2: Maintain and enhance the Geneva's eclectic and vital business community.**

Ongoing Objectives:

1. Foster diversity of goods and services among the independent business community.
3. Select and target appropriate national, regional and locally-based businesses.

**Goal 3: Plan and implement a comprehensive marketing program with the purpose of identifying Geneva's downtown as a second-to-none destination for shoppers, diners and day and overnight visitors.**

Ongoing Objectives:

1. Encourage all residents to shop and dine locally.
2. Target media with readers, listeners and viewers with demographic characteristics matching the offerings of Geneva's downtown retailers, restaurants and visitor attractions.
3. Develop marketing plans jointly with hospitality businesses in an effort to increase the downtown's hotel and restaurant trade.
4. Assist the Chamber of Commerce in marketing efforts having district-wide results.

**Goal 4: Maintain a strong economic development posture for downtown Geneva to ensure the district stays competitive with surrounding retails and entertainment districts.**

Ongoing Objectives:

1. Consider appropriate growth areas within and beyond the traditional, central downtown business district, with particular attention to expanding the district west to Anderson Boulevard and east to East Side Drive.

**Goal 5: Maintain and enhance the downtown's visually attractive physical character.**

Ongoing Objectives:

1. Consider principles of historic preservation when constructing improvements within the public realm and approving development proposals for private properties.

2. Continue beautification efforts.
  - b. Identify and secure sufficient funding in support of the City's Beautification Committee's efforts.
3. Continue to improve East State Street streetscape.
  - a. Construct brick-enhanced sidewalks along East State Street that match those found in the central, historic Downtown Business District.
  - b. Obtain right-of-way or, alternatively, sufficient easement area to allow for landscaped parkway areas between roadway curb and sidewalk.
  - c. Construct on public properties and require private land development projects to provide landscaping improvements on public property and other land fronting East State Street.

**Goal 6: Increase parking opportunities and ensure that the use of existing downtown parking assets are maximized.**

Ongoing Objectives:

2. Based on determined need and on an area-specific basis, increase the number of parking spaces in downtown Geneva.
  - a. Acquire appropriate control of strategically located property (ies) by fee simple acquisition, lease hold, or licensing for public parking.

**Vision 3: The quality of our participation reflects our strong commitment to the community.**

**Goal 1: Seize opportunities to engage youth and seniors in community matters, events and programs, and cultivate their sense of public stewardship.**

Ongoing Objectives:

1. Support and cultivate existing intergovernmental programs, such as the Student Government Program, to support and enhance its purpose.

**Goal 2: Elevate the profile of stakeholders who volunteer and serve the City.**

Ongoing Objectives:

3. Support local non-profit organizations and congregations in their efforts to help the citizens of Geneva.

**Goal 3: Strengthen partnerships between the City and other local government agencies.**

Ongoing Objectives:

1. Initiate the idea of an intergovernmental strategic plan.
  - b. Partner on mutually beneficial programs, such as strategic information sharing and employee program collaboration, where possible.

**Goal 4: Own and use the strategic plan in annual goal setting workshops.**

Ongoing Objectives:

1. Engage citizens in the annual process.
2. Update the plan on an annual basis, utilizing a two-year action plan for the short term strategy and forecasting a ten-year plan for long-range, multi-year planning strategies.
3. Publicize the updated plan on an annual basis, and amend the plan as needed to meet community-wide goals and objectives.

**Goal 5: Foster stakeholder engagement in the community to increase understanding and heighten the quality of participation.**

Ongoing Objectives:

1. Utilize publications and communication formats, including a more user-friendly, informative and timely web site, to share information, inspire innovation and market events.
2. Encourage increased stakeholder interaction with City officials by developing events such as City Hall open houses, outreach or other similar programs.
3. Create a database of stakeholders willing to volunteer their time and talents for City projects and/or policy development.

**Vision 4: Our unity and diversity create community health and wholeness.**

**Goal 1: Evaluate and identify opportunities to create affordable / attainable housing.**

Ongoing Objectives:

4. Monitor teardown / infill activity in maintaining existing affordable housing.

**Goal 2: Nurture the sense of community for all residents in Geneva.**

Ongoing Objectives:

1. Continue to maintain / enhance code enforcement at a high level in all City neighborhoods.
2. Break down geographic barriers, i.e. Randall Road, Fox River, Kirk Road, by implementing pedestrian / bikeway connections throughout Geneva.
3. Develop / redevelop commercial areas in all sections of Geneva to a high standard.
4. Adopt policies or programs that encourage diversity of age, income, race, and ethnicity, e.g., Student Government, International Cultural Exchange, and Cultural Arts Commission.
5. Encourage a unified approach in all aspects of service delivery by coordinating efforts with all local governmental bodies.

**Vision 5: Community needs and desires are effectively and efficiently balanced with available resources.**

**Goal 2: Engage community stakeholders to ensure the City's financial and functional viability with revenues and expenditures in a healthy balance.**

Ongoing Objectives:

1. Provide a positive return on investment for public infrastructure outlays and capital expenditures.
2. Maintain cost effective and efficient delivery of city services.
3. Leverage local resources to obtain federal and state grant funding wherever feasible.

**Goal 3: Maintain and enhance high-quality city services.**

Ongoing Objectives:

1. Maintain a standard of excellence for city personnel through retention and recruitment policies and practices.
  - a. Maintain competitive compensation and benefit systems.
  - b. Maintain an effective performance and compensation system.
2. Maintain high-quality public services that serve and protect our residents and businesses.
  - a. Maintain/initiate accreditation/benchmarking processes in all departments.

**Goal 4: Commit to leading edge technology.**

Ongoing Objectives:

4. Continue web site improvement and user-friendliness.

**Vision 6: Open space, environmental awareness, and energy efficiency are central community values exemplified in our policies and practices.**

**Goal 1: Implement prairie/wetland restoration and passive recreation improvements at Prairie Green Preserve.**

Ongoing Objectives:

2. Prepare a Prairie Management Plan, and conduct annual prairie stewardship (maintenance and care) activities and prairie seeding using prairie farm principles.
3. ...pursue grant funding for continued construction of planned site improvements.

**Goal 2: Participate in the planning and improvement of open space/recreational sites.**

Ongoing Objectives:

1. Collaborate with the County of Kane in the planning and development of the end uses for the Settler's Hill Landfill site as a multi-purpose regional recreation and open space site.

**Goal 3: Expand pedestrian and bicycle accessibility between parks/major open spaces, neighborhoods, business districts and other important destinations in the City.**

Ongoing Objectives:

1. Utilize the Bicycle/Pedestrian Citizens Committee to guide bike route planning, grantsmanship and project implementation.
3. Implement (annually) high priority bike route improvements set forth in the adopted Bikeway Implementation Plan.

**Goal 5: Pursue the ideal of creating a healthy public environment.**

Ongoing Objectives:

1. Investigate City sustainability policies and practices.
  - a. Improve the quality of air, land and water in the City.
2. Explore public policies and practices with respect to environmental sustainability.

- a. Adopt policies consistent with Greenest Region Compact adopted by City Council in August 2007 where feasible.

**Vision 7: A variety of mobility options provide an efficient transportation system.**

**Goal 1: Improve the Randall Rd. corridor to be more user-friendly.**

Ongoing Objectives:

1. Evaluate alternative access improvements and pedestrian crossings.
2. Work with KDOT on long range plans of lane additions to Randall Rd.

**Goal 2: Plan and implement transportation improvements.**

Ongoing Objectives:

2. Optimize parking and parking signage to ease congestion (see Vision 2, Goal 6).
4. Improve handicap access with emphasis on pedestrian environments.

**Goal 4: Continue to enhance the City's pedestrian and bicycle options.**

Ongoing Objectives:

1. Implement City bike plan and pursue funding opportunities.

**Goal 5: Maintain and enhance transportation planning efforts.**

Ongoing Objectives:

1. Evaluate traffic impact of new developments.
  - a. Require traffic studies to evaluate impacts.
  - b. Encourage pedestrian/bicycle friendly developments.
2. Develop traffic plan; confer w/ County & State.
  - a. Continue to work with KDOT on long range 2040 traffic plan and CRIP priority.
  - b. Pursue maintenance plan with IDOT for State routes.

## Delegated Goals/Objectives

*These are the goals and objectives that were delegated to others to complete.*

### **Vision 1: We honor and preserve our community heritage and character.**

#### **Goal 2: Heighten awareness and foster implementation of historic/architecturally significant buildings and property maintenance codes**

Delegated Objectives:

1. (...include preparation of a feasibility study of a Geneva Cultural Arts Center). *(This goal was delegated by the City Council to the Cultural Arts Commission at the 2009 Strategic Planning Workshop)*
5. Evaluate / discuss nomination of the Northwest Additions neighborhood as a conservation district.

## Eliminated Goals/Objectives

*These are the goals and objectives that were eliminated from the Strategic Plan by the City Council.*

### **Vision 1: We honor and preserve our community heritage and character.**

#### **Goal 1: Encourage beautification and improvement of public and private property.**

Eliminated Objectives:

1. Determine if financial assistance to property owners through a Residential Façade Improvement Program is necessary. If so, determine type and amount of incentives (grants), define eligibility areas and develop application requirements.

#### **Goal 2: Heighten awareness and foster implementation of historic/architecturally significant buildings and property maintenance codes**

Eliminated Objectives:

3. Consider nomination of the South Geneva Historic District as an historic district or conservation district. *(This objective was eliminated by vote of the City Council on June 6, 2011)*
5. Evaluate/discuss nomination of the Northwest Additions neighborhood as a conservation district.

### **Vision 2: The unique character and vibrancy of our Business Districts places them among the most desirable destinations.**

#### **Goal 1: Maintain and enhance the Downtown's people-friendly environment.**

Eliminated Objective (8c):

8. Provide for additional housing opportunities within the downtown district.
  - c. Encourage or otherwise allow for the development of affordable housing within the downtown district.

#### **Goal 5: Maintain and enhance the downtown's visually attractive physical character.**

Eliminated Objective:

2. b. Create an incentive program to provide grants or low interest loans for private property landscaping and beautification initiatives.

**Goal 6: Increase parking opportunities and ensure that the use of existing downtown parking assets are maximized.**

Eliminated Objective:

2. c. Approach the County of Kane to discuss potential additional public parking opportunities in the parking lot behind (west of) the Old Kane County Courthouse, including the possible construction of a parking deck.

**Vision 3: The quality of our participation reflects our strong commitment to the community.**

**Goal 1: Seize opportunities to engage youth and seniors in community matters, events and programs, and cultivate their sense of public stewardship.**

Eliminated Objective:

3. Work with the School District to incorporate into the curriculum (begin with high school and eventually work to the elementary level) a civics component to include elected officials and practitioners participating in classroom and on-site training.

**Vision 7: A variety of mobility options provide an efficient transportation system.**

**Goal 3: Evaluate local public transportation potentials, and make existing public transportation opportunities widely known.**

Eliminated Objective:

1. Evaluate potential for bus routes on a City wide basis.