



City of Geneva Strategic Plan

Adopted April 7, 2014
Amended November 7, 2014
Amended December 7, 2015

The Geneva Strategic Plan is sponsored by the Strategic Plan Advisory Committee (SPAC), authorized by the Geneva City Council, and guided by a diverse team of Geneva stakeholders.

GENEVA STRATEGIC PLAN

The following presentation of Visions and Goals is the result of a multi-year process and the culmination of the City's comprehensive and inclusive strategic planning process. This was a highly participative process and highlights the City's commitment to honoring volunteerism, expertise, and ideas from the community.

Vision 1: Recognize, honor, preserve, and enhance community heritage and character.

Goals

- A. Annex the Kane County Events Center.
- B. Educate and communicate to Council and citizens the benefits of Home Rule and perhaps begin working towards its adoption.
- C. Annex the County Judicial Center.
- D. Explore/visit property maintenance code enforcement within State law including property maintenance and sign violations. Complete the review and development of a rental licensing program. Direct Legal Counsel to conduct a review of the City's authority with respect to foreclosed property in order to secure the general appearance of the City.
- E. Create a budget to implement an enhanced code enforcement program. Educate and communicate to citizens the benefits of how Home Rule can impact/amplify local regulatory policies and programs.
- F. Explore regulations and resources that examine preservation and rehabilitation of historic properties.

Vision 2: Maintain, sustain, and enhance the character, vibrancy, uniqueness, and desirability of our various business districts and corridors.

Goals

- A. Construct a new permit parking lot or deck on 4th Street.
- B. Complete the East Side Corridor Development Plan.
- C. Increase downtown parking options for shoppers and employees and explore the extension of diagonal parking on West State Street.
- D. Encourage development of the former Geneva Bottling Works property, Geneva Dam projects, and encourage redevelopment of the Mill Race Restaurant property.
- E. Develop a conceptual/action framework for the downtown corridor to physically expand to the east side of the river.
- F. Assemble the strategic parcels necessary to implement the goals of the Downtown Master Plan.
- G. Explore the use of incentives to promote economic development or private-public partnerships.
- H. Consider zoning changes to implement the approved Downtown Master Plan.
- I. Explore methods to add/provide more music in the downtown area including live music in the summer and recorded music for other seasons.

- J. Consider higher densities (dwelling units per acre) than typically permitted through traditional zoning or land use regulations.
- K. Consider economic incentives to give downtown a competitive advantage during site selection for additional housing opportunities and provide for additional housing opportunities within the downtown district.
- L. Interface West and East State Street redevelopment plans with current and future business and development planning for the central downtown business district.
- M. Based on determined need and on an area-specific basis, increase the number of parking spaces in downtown.
- N. Promote and influence the retention of existing public services (City Hall, Geneva Library, Kane County Courts and Administration, U.S. Post Office) within the downtown business district.
- O. Determine potential future parking demand and present parking inventory and calculate actual occupancy rates of existing parking assets.
- P. Study cost-effectiveness of constructing a centrally located parking deck to serve the local business community's employees and/or visiting clientele.

Vision 3: Encourage, foster, and facilitate the ongoing strength of community participation and commitment to public affairs.

Goals

- A. Develop a citizen's academy to cultivate awareness of local government functions, ways of participating, and understanding of issues.
- B. Collaborate on an analysis of potential shared resources.

Vision 4: Promote and amplify community unity and diversity through actions and programs that encourage inclusion, vitality, and wholeness.

Goals

- A. Encourage higher density in-fill in core parts of the City.
- B. Establish a citizen-based Housing Commission.
- C. Analyze local and state resources to support affordable/attainable housing development.
- D. Develop a plan for the creation of affordable/attainable housing.
- E. Evaluate the feasibility of economic and non-economic developer incentives for mixed income housing development and redevelopment.

Vision 5: Manage City resources and assets to effectively and efficiently deliver core services, provide for capital investment, and meet community needs and desires.

Goals

- A. Work with the Park District and School District to explore establishing a performing arts center or finalize plans to construct a new Cultural Arts Center in the community.
- B. Facilitate development of currently underutilized property in the City.
- C. Develop the necessary infrastructure for a South East Industrial Park.
- D. Develop and finalize plans for new/updated City Hall and Library facilities. Work to address space needs and construct a new City Hall for present and future needs.

- E. Consider/evaluate sales tax revisions for capital improvements and projects that enhance the Downtown Business District.
- F. Continue implementing technology upgrades in various core service areas of the City including: fiber optics for redundancy; enhance present GIS system; and additional technology capabilities for budget and finance. Plan for, fund, and install necessary technology to insure quality operations and citizen services and upgrades within a strategic technology framework.
- G. Develop and provide funding for capital investments and projects that consider a variety of local capital needs and those mandated by State/Federal Agencies including: a regular vehicle replacement schedule for all city vehicles; equipment for the Emergency Operations Center (EOC); other identified capital projects and equipment for all departments and programs (Capital Projects Plan).
- H. Work to maintain adequate staffing levels required to continue to provide all core services within service quality standards and expectations.
- I. Maintain a standard of excellence for city personnel through retention and recruitment policies and practices.
- J. Acknowledge current City Hall deficiencies and embark on a plan for securing adequate physical space for the conduct of city governance and business.
- K. Develop a long-range facility plan for the City.
- L. Maintain high-quality public services that serve and protect our residents and businesses.
- M. Initiate a long-range planning effort to optimize timing, funding, and location options for anticipated public facility needs.
- N. Compile inventory of inter-jurisdictional space-needs studies and projections.
- O. Determine opportunities for collaboration and coordination with respect to new and renewed space options.
- P. Implement the development of community supported children's safety programs.
- Q. Secure emergency communications by establishing a redundant connection to the present fiber optic line.
- R. Develop wireless data communications network for public services.
- S. Optimize technology's effectiveness at delivery of public services.

Vision 6: Facilitate, encourage, and promote environmental awareness, natural assets, energy efficiency, and open space as central community values for policy and operations.

Goals

- A. Continue to take a proactive role in the Settler's Hill development plans.
- B. Begin exploration of a joint Fox River/Dam initiative with Batavia and City of St. Charles.
- C. Explore the creation of a stormwater utility to address long-term stormwater issues, needs, and mandates.
- D. Encourage green initiatives.
- E. Preserve and enhance public access on the Fox River.

- F. Support and expand the City's beautification efforts including curb-side landscaping using the City's funds and other funding sources.
- G. Create an Annual Landscape Enhancement Award Program and establish eligibility criteria, program schedule, and committee to review award applications.
- H. Extend beautification efforts to Kautz Road/Gateways to the City.
- I. Evaluate and expand resources available for reforestation.
- J. Implement the 2nd phase of recreational trail construction; evaluate the 2nd phase of wetland construction (Prairie Green).
- K. Establish a Prairie Green Preserve Citizens Advisory Committee.
- L. Complete engineering, design, and construction of the Geneva North Central Trail (from the intersection of IL Rt. 38 and 7th St. to Wheeler Park).
- M. Extend the Fox River Trail where possible.
- N. Collaborate with the Natural Resources Committee to establish a volunteer effort to replant trees.
- O. Address issues with the dam.

Vision 7: Encourage and promote a variety of mobility options that promote an efficient and varied transportation system.

Goals

- A. Enhance mobility options by working with IDOT on the timing of walk lights at State and 3rd Streets.
- B. Enhance pedestrian and bike safety via installation of traffic signals and other techniques at identified locations.
- C. Work with the Union Pacific Railroad to construct a pedestrian walkway over Route 31 to access the train station.
- D. Review and implement a city bike plan and pursue funding opportunities.
- E. Evaluate and improve intersections (e.g., Fisher Drive and Keslinger Road).
- F. Work with developers south of proposed intersection to construct Kautz Road extended south to Fabyan Parkway.
- G. Evaluate alternative access improvements and pedestrian crossings.
- H. Connect bike paths from West and East to downtown.
- I. Optimize opportunities for pedestrian and bicycle options when performing street maintenance (striping, signage, etc.).
- J. Evaluate and incorporate walk/bike paths into State Street improvements.

Completed Goals:

- A. Continue to work with Metra to complete the third tier of the parking deck at the Metra Station (*Vision 2; Maintain, sustain, and enhance the character, vibrancy, uniqueness, and desirability of our various business districts and corridors*).
- B. Determine the final direction of Phase II of the Business District Study (*Vision 2; Maintain, sustain, and enhance the character, vibrancy, uniqueness, and desirability of our various business districts and corridors*).
- C. Evaluate existing, and explore potential, means for creating new funding measures and incentives to economic development in the City's downtown business district

- (Vision 2; Maintain, sustain, and enhance the character, vibrancy, uniqueness, and desirability of our various business districts and corridors).*
- D. Continue to consider and adopt a housing plan (*Vision 4; Promote and amplify community unity and diversity through actions and programs that encourage inclusion, vitality, and wholeness*).
 - E. Define the issue and evaluate the current need for affordable/attainable housing (*Vision 4; Promote and amplify community unity and diversity through actions and programs that encourage inclusion, vitality, and wholeness*).
 - F. Consider the framework of the State Affordable Housing Planning and Appeal Act in local efforts to develop affordable/attainable housing (*Vision 4; Promote and amplify community unity and diversity through actions and programs that encourage inclusion, vitality, and wholeness*).
 - G. Identify available sites that can be developed for affordable/attainable housing (*Vision 4; Promote and amplify community unity and diversity through actions and programs that encourage inclusion, vitality, and wholeness*).
 - H. Publish clear statements of purpose and functions of the appointed boards, committees, and commissions and support them in pursuit of their goals and objectives (*Vision 5; Manage City resources and assets to effectively and efficiently deliver core services, provide for capital investment, and meet community needs and desires*).
 - I. Establish and adopt a capital funding plan in the next 24 months, so that infrastructure projects (repair, replacement, and new) can be scheduled, tracked, and monitored (*Vision 5; Manage City resources and assets to effectively and efficiently deliver core services, provide for capital investment, and meet community needs and desires*).
 - J. Finalize the utility's facility plan and necessary updates/improvements to comply with mandates (*Vision 5; Manage City resources and assets to effectively and efficiently deliver core services, provide for capital investment, and meet community needs and desires*).
 - K. Consider/evaluate sales tax revisions for capital improvements and projects that enhance the Downtown Business District (*Vision 5; Manage City resources and assets to effectively and efficiently deliver core services, provide for capital investment, and meet community needs and desires*).
 - L. Adopt and fund an effective succession planning process (*Vision 5; Manage City resources and assets to effectively and efficiently deliver core services, provide for capital investment, and meet community needs and desires*).
 - M. Explore solutions for effluent in Mill Creek (*Vision 6; Facilitate, encourage, and promote environmental awareness, natural assets, energy efficiency, and open space as central community values for policy and operations*).
 - N. Investigate Rt. 31 Road Diet improvements (*Vision 7; Encourage and promote a variety of mobility options that promote an efficient and varied transportation system*).

Deleted Goals:

- A. Encourage additional single use/special events within the community (i.e., Old Town Clydesdales; 2nd Street Festivals) (*Vision 2; Maintain, sustain, and enhance the character, vibrancy, uniqueness, and desirability of our various business districts and corridors*).

- B.** Investigate the use of Fox River for hydro-power (*Vision 6; Facilitate, encourage, and promote environmental awareness, natural assets, energy efficiency, and open space as central community values for policy and operations*).
- C.** Collaborate with the Geneva Park District in the development and maintenance of a new park and open space sites (*Vision 6; Facilitate, encourage, and promote environmental awareness, natural assets, energy efficiency, and open space as central community values for policy and operations*).
- D.** Expand RiverPark and other open spaces on the Fox River (*Vision 6; Facilitate, encourage, and promote environmental awareness, natural assets, energy efficiency, and open space as central community values for policy and operations*).
- E.** Explore the feasibility of installing a traffic circle at 3rd Street and Route 31 (*Vision 7; Encourage and promote a variety of mobility options that promote an efficient and varied transportation system*).



**STRATEGIC PLANNING WORKSHOP
NOVEMBER 6, 2015
REPORT TO THE CITY**

The fact that the City of Geneva has been engaged in a community-led process of strategic planning for the past twenty years is commendable. Although it requires a sacrifice on the part of the council, an annual planning retreat for the purpose of discussing progress toward key initiatives outlined by the plan can have a significant impact on the degree of focus and follow through. Because the City has framed the retreat discussion using the community-based strategic planning priorities, this ensures that resources are devoted to those things that residents believe to be most important. We commend you for utilizing such a thorough and rigorous process.

Meeting Highlights

Adjustment to the Existing Process - SPAC Review of New Initiatives - During the session, we discussed how to address new initiatives that are not currently part of the strategic plan, and it was proposed that the Strategic Planning Advisory Committee (SPAC) should play an important role. Because the City is fortunate to have a very active SPAC composed of thoughtful volunteers from the community, the SPAC can play a part in vetting and reviewing new initiatives. During the retreat, the council put forward four new initiatives for this purpose that are detailed in Appendix A.

The SPAC will take each of those items and evaluate the degree of alignment within the existing seven visions to determine where they fit. They will then take the time to do additional research, supported by City Staff, to determine the viability of each initiative, associated financial impact, and more fully develop and vet each concept. These items will then come back to the City Council at next year's planning retreat with SPAC recommendations so that the Council can evaluate whether to add these items to the strategic plan. Should other items come up during the year that may merit consideration in the strategic plan, the SPAC can play this same role in exploring and vetting those items and bringing them to the Council at the annual retreat. This process should allow for much more focused and productive discussions for the Council during their time together.

State Fiscal Challenges - State fiscal issues were a significant undertone throughout the entire session. As Ms. McKittrick reviewed each goal from the strategic plan, a number of discussions ensued relative to the City's need to take some measure of control over its own destiny. In that vein, the prospect of home rule was discussed. The evaluation of sales tax revisions for capital improvements to enhance the Downtown Business District was also discussed.

Setting Priorities

The Mayor and City Council and the SPAC representative participated in a priority setting exercise, understanding that those that received the greatest support would be used by staff in the development of the budget. Participants were given five dots to denote the most important priorities for next year. The results of this exercise can be found in Appendix B. However, the top priorities identified through the exercise are as follows.

Goals with Highest Vote Tallies (Four or More)

Vision 5, Goal G - Evaluate sales tax revisions (8 votes)
 Vision 5, Goal I - Develop/provide funding for capital investments (8 votes)
 Vision 2, Goal E - Develop framework for downtown corridor expansion to east of river (5 votes)
 Vision 6, Goal A - Settler's Hill development plans (4 votes)
 Vision 1, Goal A - Annex Kane County Events Center (4 votes)
 Vision 1, Goal B - Educate and communicate to Council and citizens benefits of Home Rule, etc. (4 votes)
 Vision 1, Goal C - Annex Judicial Center (4 votes)

For a complete listing of vote tallies, see Appendix B. For a complete list of all goals from the strategic plan, see Appendix D.

Capital Investments

Ms. McKittrick provided a review of capital needs and approximate funding amounts. Fire Chief Steve Olson also made a presentation detailing the law, the process, and options for consolidation of fire services.

Possible Recommendations

Here are a few thoughts that you may consider as you continue to improve the strategic planning process for the City of Geneva.

1) Vision Titles - Consider creating shortened, descriptive titles for each of the seven visions. This can serve as a kind of shorthand to allow Council and Staff to easily remember the City's top priorities. For example, Vision 1 could be condensed to something like "Community Heritage" or "Community Character." Vision 2 could be simplified to "Preserve & Enhance Business Districts" or simply "Business Districts."

2) Connecting Council Business with the Seven Visions - An annual planning retreat is an important part of "keeping the main thing, the main thing." We have observed that communities that take the additional step of linking the council business to the strategic plan are even more effective in achieving their top priorities. This can even take the form of listing on the council agenda the strategic priority that corresponds to different agenda items. You will ultimately have to determine what is practical for Geneva. Anything that you can do during the year in the regular course of business to highlight connections between strategic priorities discussed during the retreat and what council and staff are actually focusing on during your meetings can significantly improve progress on your most important initiatives.

Participants

Attending the strategic planning workshop were members of the governing body, the City's management team, and the Strategic Planning Advisory Committee.

Governing Body:

- Mayor Kevin Burns
- Alderman Jim Radecki
- Alderman Mike Bruno
- Alderman Don Cummings
- Alderman Rich Marks
- Alderman Dean Kilburg
- Alderman Ron Singer
- Alderman Mary Seno
- Alderman Craig Maladra
- Alderman Tara Burghart

Staff:

- City Administrator Mary McKittrick
- Assistant City Administrator Stephanie Dawkins
- Economic Development Director Cathleen Tymozenko
- Fire Chief Steve Olson
- Police Chief Steve Mexin
- Public Works Director Rich Babica
- Community Development Director David DeGroot
- Executive Assistant Jeanne Fornari

Strategic Planning Advisory Committee:

- Mark Brault

The Council-Staff Partnership Discussion

The facilitator led a discussion about council and staff roles. The following questions were asked:

- What things are elected officials in a unique position to be able to do?
- In what areas can they be more effective than staff?
- Where can elected officials have the biggest impact in advancing city priorities?

The reverse was then asked to discuss what things staff can do in their roles:

- What things are staff in a unique position to do?
- Where can staff have the biggest impact in advancing city priorities?
- What are their most important roles?

A very good discussion ensued and the thoughts discussed were shared and captured by the facilitator. Of particular importance, all in attendance expressed the unique role that elected officials can play in communicating with other elected officials (state, county, and otherwise) to help advocate for the needs of the city. The importance of setting a respectful example was also discussed. The tone that is set by elected officials in public meetings and through their conduct generally sets the tone for the city and can either enhance or hurt the credibility and brand of the community. For staff, it was made clear the importance of implementing policy directives from the Council and maintaining an efficient, well-run organization that can provide expertise and facts to enable the Council to make good policy decisions. A complete list of council and staff roles is included in Appendix C.

Next Steps

A summary of the Strategic Planning Session will be presented at a December meeting of the City Council. Staff will utilize the direction received from the Council as they prepare the FY2017 budget.

Appendix A

SPAC vetting process (four new items proposed for consideration)

- Mediation program for resolving neighbor disputes
- Columbarium- explore cremation options for city cemeteries
- City nursery for trees
- Police station exterior

Appendix B

Vision 1, Goal A: Annex Kane County Events Center: 4

Vision 1, Goal B: Educate and communicate to Council and citizens benefits of Home Rule, etc.: 4

Vision 1, Goal C: Annex Judicial Center: 4

Vision 1, Goal E: Create budget to implement enhanced code enforcement program/home rule education: 1

Vision 2, Goal B: Complete East Side Corridor Development: 3

Vision 2, Goal D: Encourage development of Geneva Bottling Works, Geneva Dam, Mill Race redevelopment: 1

Vision 2, Goal E: Develop framework for downtown corridor expansion to east of river: 5

Vision 4, Goal B: Establish Housing Commission: 2

Vision 4, Goal D: Develop Affordable Housing Plan: 1

Vision 5, Goal D: Develop/finalize City Hall/Library space needs and construct new City Hall: 1

Vision 5, Goal E: Consider/evaluate sales tax revisions: 8

Vision 5, Goal F: Continue to implement technology upgrades: 2

Vision 5, Goal G: Develop/provide funding for capital investments: 8

Vision 5, Goal H: Maintain adequate staffing levels: 1

Vision 5, Goal J: Embark on plan for securing adequate City Hall space: 2

Vision 6, Goal A: Settler's Hill development plans: 4

Vision 6, Goal B: Explore joint Fox River/Dam initiative with STC and Batavia: 1

Vision 6, Goal E: Preserve/enhance public access on the Fox River: 2

Vision 7, Goal G: Evaluate alternative access improvements and pedestrian crossing: 1

Appendix C: Elected officials and Staff roles and expectations

Elected officials roles

- Talk with other elected officials
- Build consensus on the council
- Pass ordinances
- Research issues to be able to communicate with constituents
- Volunteer recruitment
- Set a respectful example: Credibility + Brand
- Gather resident input
- Share information with residents
- Attend commission/board meetings
- Community/City Ambassadors (attendance at functions)

Staff roles

- Implement policy directives
- Coordinate efforts (other departments or agencies)
- Opportunistic
- Stay up-to-date in your field
- Pursue funding opportunities
- Maintain a superior management team
- Manage resources efficiently and implement best practices
- Provide expertise and facts to council to drive good policy decisions
- Staff remain mission oriented, good service
- Budget accountability, fiscal responsibility

Appendix D: Setting Priorities

Vision 1: Recognize, honor, preserve, and enhance community heritage and character.			
Goals	Votes	In process	SPAC priority
A. Annex the Kane County Events Center.	4	x	-
B. Educate and communicate to Council and citizens the benefits of Home Rule and perhaps begin working towards its adoption.	4	x	-
C. Annex the County Judicial Center.	4	x	-
D. Explore/visit property maintenance code enforcement within State law including property maintenance and sign violations. Complete the review and development of a rental licensing program. Direct Legal Counsel to conduct a review of the City's authority with respect to foreclosed property in order to secure the general appearance of the City.	-	x	-
E. Create a budget to implement an enhanced code enforcement program. Educate and communicate to citizens the benefits of how Home Rule can impact/amplify local regulatory policies and programs.	1	x	-
F. Explore regulations and resources that examine preservation and rehabilitation of historic properties.	-	x	-

Vision 2: Maintain, sustain, and enhance the character, vibrancy, uniqueness, and desirability of our various business districts and corridors.			
Goals	Votes	In process	SPAC priority
A. Construct a new permit parking lot or deck on 4th Street.	-	x	-
B. Complete the East Side Corridor Development Plan.	3	x	2
C. Increase downtown parking options for shoppers and employees and explore the extension of diagonal parking on West State Street.	-	-	-
D. Encourage development of the former Geneva Bottling Works property, Geneva Dam projects, and encourage redevelopment of the Mill Race Restaurant property.	1	x	-
E. Develop a conceptual/action framework for the downtown corridor to physically expand to the east side of the river.	5	x	1
F. Assemble the strategic parcels necessary to implement the goals of the Downtown Master Plan.	-	-	2
G. Explore the use of incentives to promote economic development or private-public partnerships.	-	x	-
H. Consider zoning changes to implement the approved Downtown Master Plan.	-	-	-
I. Explore methods to add/provide more music in the downtown area including live music in the summer and recorded music for other seasons.	-	x	-
J. Consider higher densities (dwelling units per acre) than typically permitted through traditional zoning or land use regulations.	-	x	-

Vision 2: Maintain, sustain, and enhance the character, vibrancy, uniqueness, and desirability of our various business districts and corridors.

Goals	Votes	In process	SPAC priority
K. Consider economic incentives to give downtown a competitive advantage during site selection for additional housing opportunities and provide for additional housing opportunities within the downtown district.	-	-	-
L. Interface West and East State Street redevelopment plans with current and future business and development planning for the central downtown business district.	-	-	-
M. Based on determined need and on an area-specific basis, increase the number of parking spaces in downtown.	-	-	-
N. Promote and influence the retention of existing public services (City Hall, Geneva Library, Kane County Courts and Administration, U.S. Post Office) within the downtown business district.	-	-	-
O. Determine potential future parking demand and present parking inventory and calculate actual occupancy rates of existing parking assets.	-	-	-
P. Study cost-effectiveness of constructing a centrally located parking deck to serve the local business community's employees and/or visiting clientele.	-	-	-

Vision 3: Encourage, foster, and facilitate the ongoing strength of community participation and commitment to public affairs.

Goals	Votes	In process	SPAC priority
A. Develop a citizen's academy to cultivate awareness of local government functions, ways of participating, and understanding of issues.	-	x	-
B. Collaborate on an analysis of potential shared resources.	-	x	-

Vision 4: Promote and amplify community unity and diversity through actions and programs that encourage inclusion, vitality, and wholeness.

Goals	Votes	In process	SPAC priority
A. Encourage higher density in-fill in core parts of the City.	-	-	-
B. Establish a citizen-based Housing Commission.	2	-	-
C. Analyze local and state resources to support affordable/attainable housing development.	-	-	-
D. Develop a plan for the creation of affordable/attainable housing.	1	x	-
E. Evaluate the feasibility of economic and non-economic developer incentives for mixed income housing development and redevelopment.	-	-	-

Vision 5: Manage City resources and assets to effectively and efficiently deliver core services, provide for capital investment, and meet community needs and desires.			
Goals	Votes	In process	SPAC priority
A. Work with the Park District and School District to explore establishing a performing arts center or finalize plans to construct a new Cultural Arts Center in the community.	-	-	-
B. Facilitate development of currently underutilized property in the City.	-	-	2
C. Develop the necessary infrastructure for a South East Industrial Park.	-	x	-
D. Develop and finalize plans for new/updated City Hall and Library facilities. Work to address space needs and construct a new City Hall for present and future needs.	1	-	-
E. Consider/evaluate sales tax revisions for capital improvements and projects that enhance the Downtown Business District.	8	x	-
F. Continue implementing technology upgrades in various core service areas of the City including: fiber optics for redundancy; enhance present GIS system; and additional technology capabilities for budget and finance. Plan for, fund, and install necessary technology to insure quality operations and citizen services and upgrades within a strategic technology framework.	2	-	1
G. Develop and provide funding for capital investments and projects that consider a variety of local capital needs and those mandated by State/Federal Agencies including: a regular vehicle replacement schedule for all city vehicles; equipment for the Emergency Operations Center (EOC); other identified capital projects and equipment for all departments and programs (Capital Projects Plan).	8	-	1
H. Work to maintain adequate staffing levels required to continue to provide all core services within service quality standards and expectations.	1	-	1
I. Maintain a standard of excellence for city personnel through retention and recruitment policies and practices.	-	-	-
J. Acknowledge current City Hall deficiencies and embark on a plan for securing adequate physical space for the conduct of city governance and business.	2	-	-
K. Develop a long-range facility plan for the City.	-	-	1
L. Maintain high-quality public services that serve and protect our residents and business.	-	-	-
M. Initiate a long-range planning effort to optimize timing, funding, and location options for anticipated public facility needs.	-	-	-
N. Compile inventory of inter-jurisdictional space-needs studies and projections.	-	-	-
O. Determine opportunities for collaboration and coordination with respect to new and renewed space options.	-	-	-
P. Implement the development of community supported children's safety programs.	-	-	-

Vision 5: Manage City resources and assets to effectively and efficiently deliver core services, provide for capital investment, and meet community needs and desires.

Goals	Votes	In process	SPAC priority
Q. Secure emergency communications by establishing a redundant connection to the present fiber optic line.	-	-	-
R. Develop wireless data communications network for public services.	-	-	-
S. Optimize technology's effectiveness at delivery of public services.	-	-	-

Vision 6: Facilitate, encourage, and promote environmental awareness, natural assets, energy efficiency, and open space as central community values for policy and operations.

Goals	Votes	In process	SPAC priority
A. Continue to take a proactive role in the Settler's Hill development plans.	4	x	-
B. Begin exploration of a joint Fox River/Dan initiative with Batavia and City of St. Charles.	1	x	-
C. Explore the creation of a stormwater utility to address long-term stormwater issues, needs, and mandates.	-	-	-
D. Encourage green initiatives.	-	-	-
E. Preserve and enhance public access on the Fox River.	2	-	-
F. Support and expand the City's beautification efforts including curb-side landscaping using the City's funds and other funding sources.	-	x	-
G. Create an Annual Landscape Enhancement Award Program and establish eligibility criteria, program schedule, and committee to review award applications.	-	-	-
H. Extend beautification efforts to Kautz Road/Gateways to the City.	-	x	-
I. Evaluate and expand resources available for reforestation.	-	-	-
J. Implement the 2nd phase of recreational trail construction; evaluate the 2nd phase of wetland construction (Prarie Green).	-	-	-
K. Establish a Prarie Green Preserve Citizens Advisory Committee.	-	-	-
L. Complete engineering, design, and construction of the Geneva North Central Trail (from the intersection of IL Rt. 38 and 7th St. to Wheeler Park).	-	-	-
M. Extend the Fox River Trail where possible.	-	-	-
N. Collaborate with the Natural Resources Committee to establish a volunteer effort to replant trees.	-	x	-
O. Address issues with the dam.	-	-	-

Vision 7: Encourage and promote a variety of mobility options that promote an efficient and varied transportation system.

Goals	Votes	In process	SPAC priority
A. Enhance mobility options by working with IDOT on the timing of walk lights at State and 3rd Streets.	-	-	-
B. Enhance pedestrian and bike safety via installation of traffic signals and other techniques at identified locations.	-	-	-
C. Work with the Union Pacific Railroad to construct a pedestrian walkway over Route 31 to access the train station.	-	x	-
D. Review and implement a city bike plan and pursue funding opportunities.	-	-	-
E. Evaluate and improve intersections (e.g., Fisher Drive and Keslinger Road).	-	-	-
F. Work with developers south of proposed intersection to construct Kautz Road extended south to Fabyan Parkway.	-	x	-
G. Evaluate alternative access improvements and pedestrian crossings.	1	x	2
H. Connect bike paths from West and East to downtown.	-	x	2
I. Optimize opportunities for pedestrian and bicycle options when performing street maintenance (striping, signage, etc.	-	x	-