Please complete the attached commitment form and fax it to 630-232-1494 so we can include you in our marketing plans to market extended – and unified – shopping hours in downtown Geneva.

2013 Extended Shopping Hours
"Customer Friendly Hours 2013"
Merchant Agreement Form

The City of Geneva owns the Blue and Red special "Customer Friendly Hours - OPEN" banners. These were purchased with the goal of providing some assurance to customers that stores would be open when they wanted and to help the City promote the district in a unified way. With the receipt of this banner, I, as the owner of the business listed below, agree to the following:

- I agree to stay open, at a minimum, for these "Customer Friendly Hours":

  Wednesday – Friday open (plus 1 night until at least 7 pm)
  Saturday – open at least until 5:00 PM
  Sunday – open at least Noon to 4:00 PM

- **I understand the City loans these banners** (each costs $65) **to businesses agreeing to offer Customer Friendly Hours and that the chosen extended hours vary by season.** I understand that as long as I am offering the extended hours determined by the BIR Committee I may keep the banner to hang. These hours can always be found at www.genevadowntown.org on the "info for merchants tab."

- I understand that if I do not adhere to the hours, I must return the banner to the City.

- I can continue to display this banner as long as my business is operating according to the set "Customer Friendly Hours." Hours will be re-evaluated every quarter by the BIR committee.

- I agree to help promote the "Customer Friendly Shopping Hours" by handing out information flyers and promotional materials and displaying the special "Customer Friendly Hours – OPEN" banner at my establishment.

_____ _____
Business Owner Date

_____ _____
Business Name Phone

****

Internal Use: Date Banner was delivered: _____