



**CULTURAL ARTS COMMISSION
MINUTES
February 1, 2007**

Commission Members Present: Monica Jenkins, Carolyn Hill, Jan Schmuckal, Tim Vetang, Mary Ann Diggory, David Fujimoto, Bobb Hillery, Victor Portincaso (Arrived at 7:40pm)

Absent: Jan Ostler

Others Present: Downtown Coordinator Carolyn Dellutri, Mark Spero of Geneva Car Show, and Administrative Analyst Kim Warren

The Cultural Arts Commission Meeting was called to order by Mr. Vetang at 7:02pm

1. Call to Order: Roll Call

2. Amendments to Agenda

Mr. Vetang discussed adding information from the International Cultural Exchange Committee to other business. Ms. Hill moved to approve the amended agenda and Ms. Jenkins seconded. Passed 8-0

3. Approval of Minutes from January 4, 2006

Ms. Hill moved to approve the minutes and Ms. Schmuckal seconded. Mr. Hillery abstained from voting. Passed 7-0

4. Mark Spero, Geneva Car Show Entertainment

Mr. Spero explained that the Geneva Car Show is looking to have more entertainment downtown during the car show in July and August. Hour would be from 6pm-8pm. Ms. Dellutri explained that there was a \$2000 budget this year but no one to organize entertainment. She would like for the Downtown Partnership and the Cultural Arts Commission to partner together for a win-win situation. Mr. Spero explained that the Car Show Committee starts to meet in February so he needs to know if the Cultural Arts Commission would like to be involved soon. He also mentioned that if the Commission knows of events they have planned next calendar year by September, he can include them for free in his company's calendar. Commission decided to discuss this issue further at the next meeting.

5. Carolyn Dellutri, Explanation of Survey Results

Ms. Dellutri gave an overview of the company that did the survey and what it was about. She gave a brief summary of what the commission's questions were and her evaluation of what the results meant.

There will be a set meeting with the "clue Group" that did the survey on Monday April 16 at 5:00 to 6:30 p.m. at City Hall. They will talk about the strategies and results of the survey.

6. Approval of 2007/2008 Budget

Copies of the budget as submitted by the commissioners were distributed for review. All items were discussed with explanations by the submitters given for the evaluating of costs.

Ms. Warren then handed out copies of the budget with changes that she thought were necessary. Ms. Warren explained the reasoning for the changes to the group. There were discussions on each item but the only change that was recommended was the cost of \$500 to cover the cost of paying the bands for the Music in the Alleys event.

Ms. Warren then handed out an example of the document that she will be submitting for administrative review.

Ms. Jenkins moved to accept the budget with the \$500 addition. The motion was seconded by Ms. Diggory. The motion passed 8-0

7. Approval of Logo

Ms. Hill discussed a conversation that was heard about people not understanding that the logo should read "Heart of the Arts". The members reviewed the logo to see if it needed to be refined for better understanding but concluded that it should remain as it is.

Ms. Schmuckal moved to accept the logo. The motion was seconded by Ms. Jenkins. The motion passed 8-0

8. Reception Planning

All members reported on the progress of their assignments for the reception. There were some final refinements needed to the plans but on the whole everything was on schedule.

9. Other Business

Mr. Vetang handed out copies of an e-mail that he received from Mr. Ernie Mahaffey from SPAC who is on a committee that helps to develop relations with cities overseas. They have made arrangements for some artists from

Croissy France to be in the Geneva Art Fair that is run by the Geneva Chamber of Commerce. He was asking the Cultural Arts Commission to officially host the artists at the fair. Also they would like to have the commissions help in soliciting local artists to visit Croissy during one of their festivals that they have in France.

Mr. Mahaffey also asked if any of the commissioners would be interested in being a liaison between their committee and the Cultural Arts Commission. Mr. Portincaso indicated that he would be interested in doing that.

10. Adjournment

Meeting was moved to adjourn by Ms. Diggory and seconded by Mr. Hillery at 9:38 pm. Motion passed 8-0