

City of Geneva

Strategic Plan Advisory Committee
Geneva City Hall Geneva, IL 60134
Wednesday, June 19, 2019 6:30 pm

1. Call to order: Vice Chairperson Johnson called meeting to order at 6:30 P.M.

2. Roll Call: Present were Johnson, Frankel, Will, Miles, Ellet, Monaco, & Malecki. Also present: McCready.

Also in attendance: William Kelley, student

3. Amendments to Agenda: None

4. Appointment of Officers:

a. Per the updated by-laws - officers will be selected every two years and serve no more than two years in the same office. Members may serve a three-year term with consecutive terms commencing however not a six-year term in the same office; ViceChairman shall be considered in training to succeed the Chairman after the end of a two year term.

b. Due to recent turnover in positions, SPAC confirmed the following appointments.

Chair: Cassin Vice-Chair: Johnson Secretary: Malecki

Schawab will continue to serve her term as Treasurer.

Approved: Frankel; 2nd: Ellet; all in favor

5. Approval of Submitted Reports

a. Approval of Minutes – Approved: Miles, 2nd: Frankel; all in favor

b. Approval of Budget- Approved: Frankel, 2nd: Monaco; all in favor

6. Sub Committee Reports

a. NRC: Tree by courthouse has been removed due to age and for safety reasons. NRC donated \$250 to the Chamber for purchase of a replacement. No official meeting was held due to a lack of quorum.

- b. ICEC: Upcoming event in West Chicago is a \$25 fundraiser scheduled for 7/14 at Ball Horticultural Gardens. Must buy tickets in advance.
- c. Student Government: Students participate in a mock City Council exercise at the last meeting. Students were encouraged to attend the upcoming charrette. With the recent graduation of Davis, SPAC will recruit for a new student, McCready reported that materials would be available online and shared via social media.

7. Discussion:

- a. Diversity Task Force

No official action last month due to lack of quorum. The guest speaker left copies of his presentation and materials to share with the committee and offered to serve as a resource in the future.

Ellet reported on a meeting he attended at the City of Naperville's last month. He shared that the event was attended by many people who spoke about their experiences related to feelings of inclusivity and exclusivity in the community, and how immigrants are living in today's environment.

Frankel inquired if City Council members are required to have any diversity & awareness training. The committee discussed how guidelines and training may be incorporated into the SPAC's recommendation to City Council.

Johnson summarized April's Student Gov't meeting where the students performed a hands on exercise. Johnson commented on the student's strategy involving social media to anonymously collect stories from people leading up to a public event which would help steer the direction of the task force. McCready added that he's been contacted by residents & non-residents stating they are willing to volunteer and interested in attending future events.

The committee discussed SPAC's assignment related to researching and making recommendations regarding a Diversity Taskforce. Committee members made several suggestions regarding what to include in the recommendation and consider when researching, including;

How do we start putting together this task force? What are they charged with? How long will it last? What are the ways to reach

residents and get them to become engaged and volunteer? Is a survey required prior to creating the task force? What is SPAC near-term goal to create this task force? Who serves on it? How many? Residents only? What about those who work in the community? Create hard objectives for the task force prior to next meeting. Should SPAC coordinate a community engagement prior to making a recommendation to City Council?

Depending on the SPAC's progress, this may be a discussion topic with City Council at the joint meeting in October, 2019.

July meeting will focus on developing a "first draft" and setting priorities based on the committee's research. Ellet noted the importance of focusing on concrete objectives and how they may fit our city using examples from other cities we researched.

8. New Business:

- a. Census 2020 – SPAC's role is to do outreach (e.g. Sharing links via social media, volunteering at city booth at festivals, etc.) in order to educate population about census. McCready suggested that SPAC could start by sharing information at a public event such as Festival of the Vine, he will share more information next month.
- b. Speed Control Committee – McCready reported that the taskforce met for several weeks and their recommendations included creation of a standing committee to work with Geneva Police Department when issues arise. SPAC has been asked to have a liaison to meet with committee when created. Ellet voiced interest in being the liaison.

9. Calendar Review:

- a. Johnson volunteer to host a summer appreciation event for SPAC, ICEC, and NRC committee members.

10. Motion to Adjourn – Approved: Frankel, 2nd Miles.