

City of Geneva

Strategic Plan Advisory Committee
Geneva City Hall Geneva, IL 60134
Wednesday, August 21, 2019 6:30 pm

1. **Call to order:** Meeting Called to order by Chairperson Cassin at 6:31 P.M.
2. **Roll Call:** Present were Frankel, Kelley, Ellet, Monaco, & Schwab. Also present: McCready.
3. **Amendments to Agenda:** A numbering error in agenda was noted.
4. **Approval of Submitted Reports**
 - a. Approval of Minutes – Approved: Monaco, 2nd: Cassin
 - b. Approval of Budget- Approved: Monaco, 2nd: Cassin
5. **Sub Committee Reports**
 - a. NRC:
McCready noted the upcoming river clean up event scheduled for September 29.
 - b. ICEC:
No report.
 - c. Student Government:
Kelley shared that the committee will work to have a presence at the upcoming activities fair. Kelley will help setup and staff table, Johnson will attend the fair. Next meeting may conflict with community forum date, McCready and Kelley will discuss further. Students will be invited to participate in the forum.

The next Government Day event is tentatively set for November 19.
6. **Diversity Task Force Research**
 - a. Cassin provided committee members an overview of exercise to begin compiling research and outline expectations regarding mission and purpose, objectives, and structure.

- b. The committee discussed various formats and the need for a research oriented committee to work proactively. A common theme among examples studied was a way for communities to do better at “listening” and providing opportunity for others to “feel heard”.
- c. There was general agreement that the task force should be willing to research and implement non-traditional community engagement methods to promote dialogue and raise cultural awareness. Committee members noted several examples of this from their ongoing research.
- d. Members discussed ways to incorporate subject matter experts as members of the committee and potential barriers to limiting participation solely to residents.
- e. McCready noted that the upcoming community survey will include a series of questions that will allow Geneva to compare itself to other communities and help make informed decisions.

7. Calendar Review:

- a. Cassin reviewed the schedule for the next two month, including details regarding the community forum format, prioritization exercise, and a joint meeting with City Council.
- b. The Committee agreed to meet on October 2 to review feedback from the community forum and discuss priorities in advance of the joint meeting with City Council on October 14.
- c. Committee discussed upcoming meeting schedule, members noted the need for additional time and meetings to continue work regarding the Diversity Task Force assignment.

8. Motion to Adjourn – Approved: Ellet, 8:25 P.M.