

City of Geneva

Strategic Plan Advisory Committee
Geneva City Hall Geneva, IL 60134
Wednesday October 21, 2022, 6:30 pm

1. **Call to order:** Meeting called to order by Chair Frankel at 6:40 P.M.

2. **Roll Call:** Present from SPAC were Frankel, Mannon, Kafer, Schwab, Goodenough, Malecki, Kellen, Cooper, Ellett, and McCready. Not present Monaco.

3. **Amendments to the Agenda**
 - a. None

4. **Approval of Submitted Reports**
 - a. Review and approval of minutes from August 2022. Motion to approve by Mannon, Schwab 2nd. All in favor

 - b. Review and approval of budget report from July 2022. Motion to approve by Mannon, 2nd by Schwab. All in favor.

5. **Subcommittee Reports**
 - a. **NRC** – Report by Malecki.
 - i. Chair Womack gave a brief history of NRC to guests who are new residents of the community.
 - ii. Reviewed active projects:
 - iii. River Clean Up day was best attended year yet. 109 people volunteered!
 - iv. Greening Geneva Initiative – NRC pledge to rebuild canopy from the Emerald Ash Borer
 - v. 2023 Wine, Cheese, and Trees event looking to be at the Geneva Library.
 - vi. Meeting next week with Batavia and STC Tree Commissions to review naturalized waterways. Will showcase the 7th Avenue Flood Project in STC.

a. ICEC – Report by McCready

- i. Hosting five international students currently and met city council on 9/19

b. Student Gov't

- i. Students are walking Pepper Valley to meet residents and talk to them about the 50/50 Parkway Tree Program on Saturday October 29th.
- ii. Next Meeting is October 20th.

6. SPAC Priorities Discussion and Review

- a.** Committee members discussed upcoming priorities for 2023, specifically focusing on objectives from the Strategic Plan. This information will be shared with city council on November 4th during the joint session by Chair Frankel.

b. The five leading objectives were as follows:

- i. Economic Vitality Objective II
- ii. Environmental Stewardship Objective II
- iii. Excellent Municipal Services Objective II
- iv. Quality of Life Objective I
- v. Economic Vitality Objective I

7. Work Plan Update 2022

- a.** SPAC will defer planning for the coming year and goals until November
- b.** Metrics Matter – SPAC will discuss a new subject for upcoming newsletter
- c.** DEI News & Expectations Update

8. New Business

- a.** None

9. Calendar Review

- a.** November 4th SPAC Chair meets with City Council
- b.** Next meeting of SPAC will be November 16th

10. Motion to Adjourn – Motion by Mannon. Meeting adjourned at 8:35 p.m.