

# City of Geneva Budget Presentation FY2020

January 7, 2019

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# Introduction

“ *The budget is not just a collection of numbers, but an expression of our values and aspirations.*

*-Jack Lew*



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## Budgeting Process Overview



# Planning Documents

## Comprehensive & Master Plans

### Long Term – 25 Year

- Based on citizen and staff input
- Visionary in scope
- Guiding documents
- May be focused on a particular geographic area

## Strategic Plan

### Mid Term – 5-7 years

- Based upon citizen, City Council, and staff input
- Visionary in Scope – 5 Key Themes
- Executable by defining objectives and goals
- Established metrics around each outcome

## Budget

### Short Term – 1 and 2 years

- Based upon objectives & goals from strategic plan and priorities set by City Council
- Accountability at the action and initiative level



# The Budget Process Overview

Strategic Plan  
Adopted

Priorities  
Established

DH submit  
Budget Requests

Requests  
reviewed by CA

Draft Budget  
Recommendation  
from CA

City Council  
Review / Adopt  
Budget



# Strategic Plan Geneva 2025



## Economic Vitality

Stimulating Strong and Competitive Opportunities



## Strong Governance

Setting Vision and Valuing Collaboration



## Environmental Stewardship

Preserving the Natural Environment



## Excellent Municipal Services

Superior Delivery and Commitment



## Quality of Life

Fostering a Resilient, Safe, Inclusive, and Vibrant City



## Council Identified Priorities for FY 20

EV – 2	Develop a resilient local economy through the development of new commercial and industrial opportunities that add to the City's tax base.
EMS – 2	The City provides equipment, infrastructure, and facilities necessary to maintain efficient and reliable public services.
EV – 1	Maintain an economically healthy population through support of new housing opportunities and changes that may allow for greater diversity of housing.
QL – 1	Geneva promotes active lifestyles and physical well-being by ensuring a safe environment for bicyclists and pedestrians, as well as access to natural areas.
EV – 3	Encourage tourism by enhancing the City's image and better accommodating the needs of visitors.
QL – 3	The City of Geneva is recognized as an inclusive community that is welcoming to people of all ages, backgrounds, and ethnicities.

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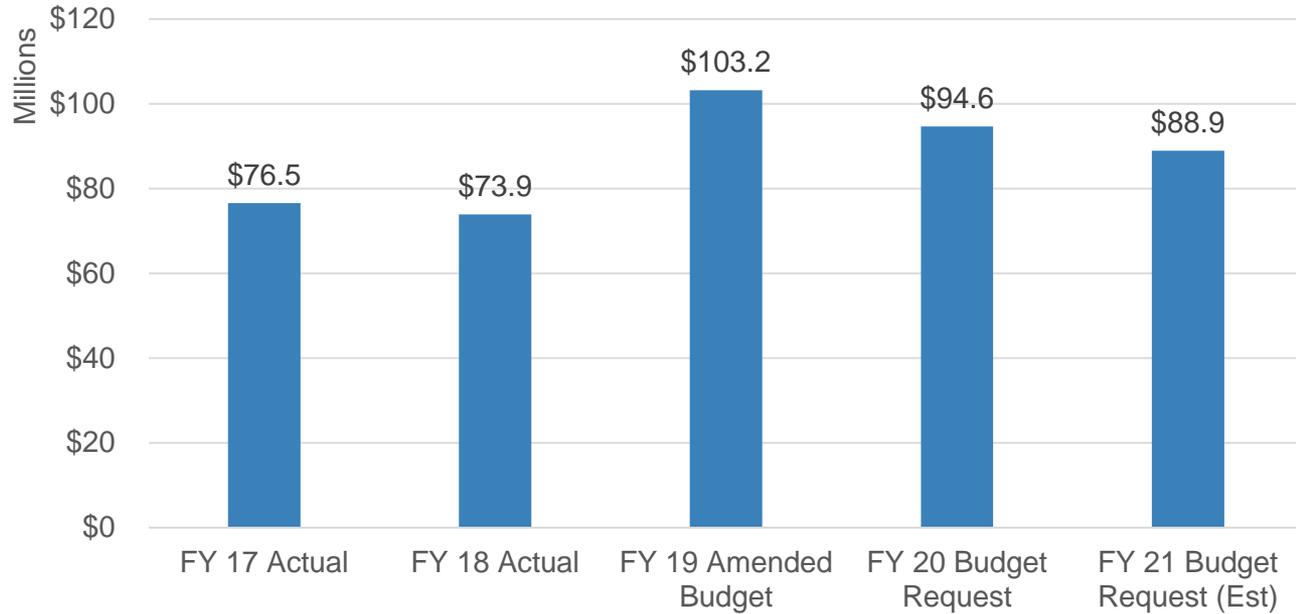
## Budget – All Funds

**\$94,636,440**

Total budgeted expenditures for all 37 funds

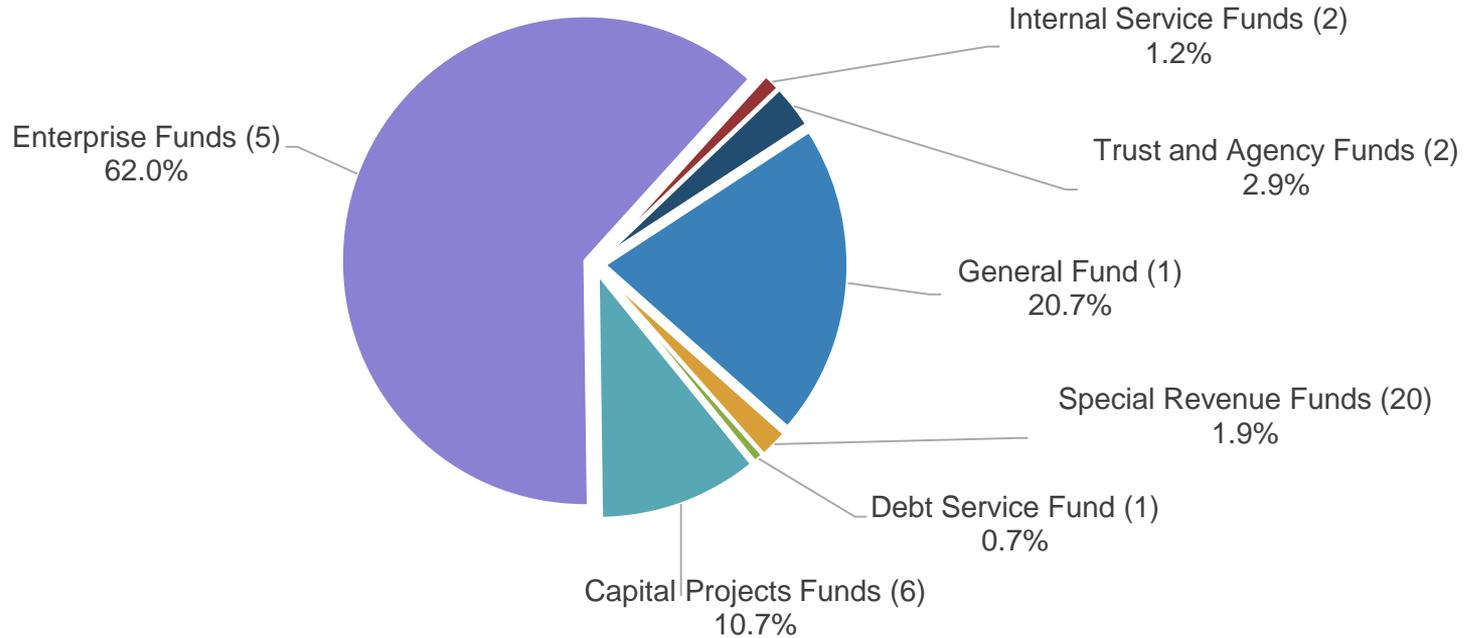


## Budget Year Comparisons (All Funds)





## FY 20 Budget by Fund – All Funds (37)

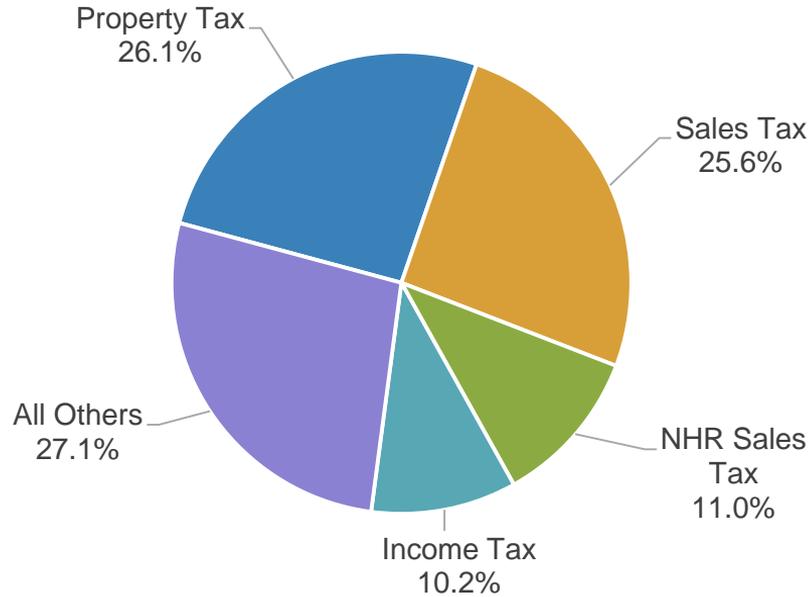


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General Fund



# General Fund Revenues by Category





# A PICTURE IS WORTH A THOUSAND WORDS (Property Tax)

School District  
\$0.694

City  
**\$0.065**

Waubonsee  
\$0.064

Library  
\$0.05

Township  
\$0.008



Values are estimated

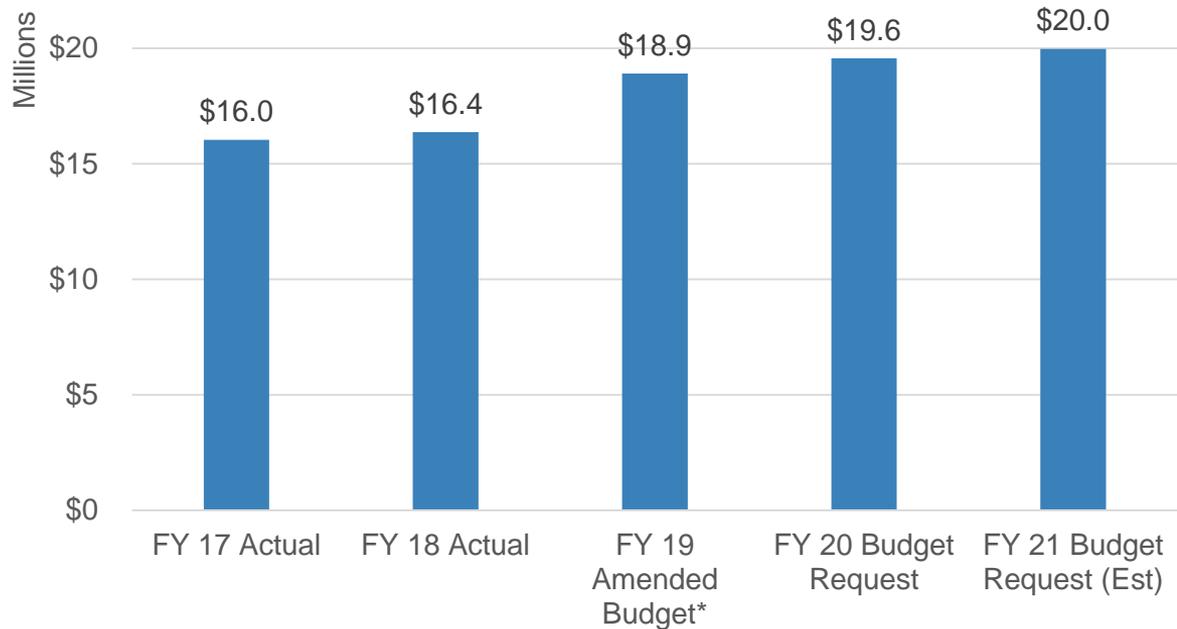
Parks  
\$0.056

County  
\$0.044

Forest  
\$0.019



# General Fund Expenditures History

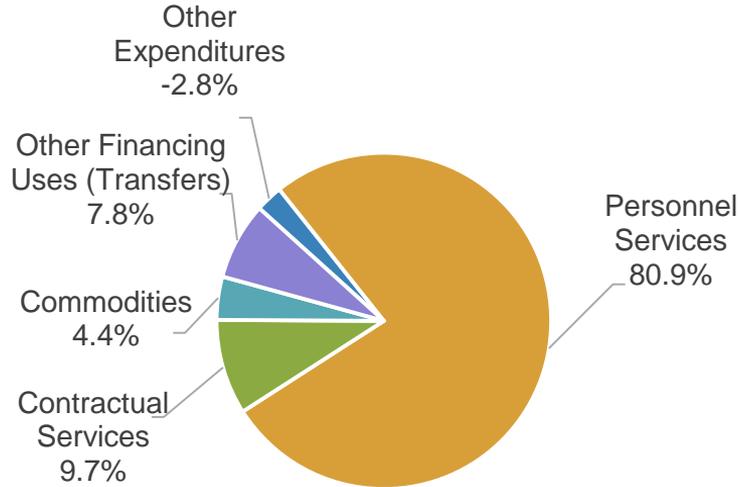


\* First partial-year NHR Sales Tax Revenue Budgeted

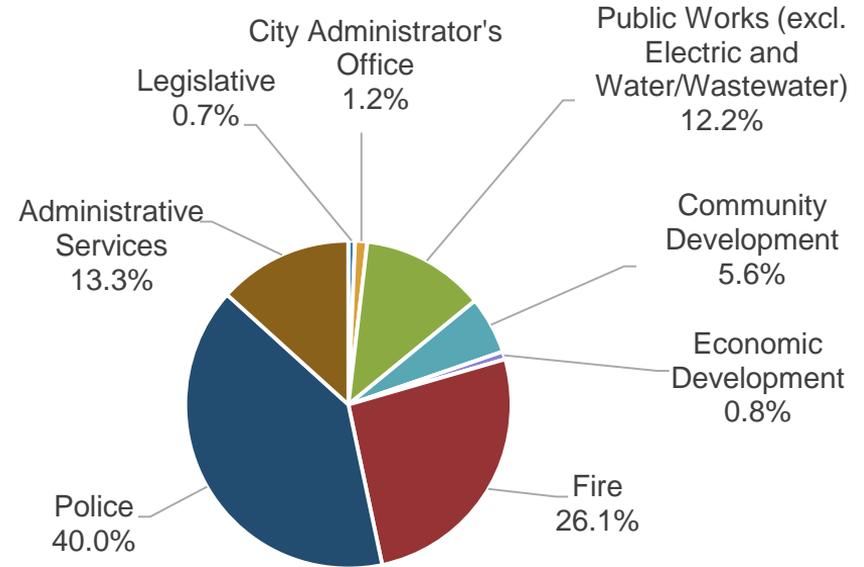


# General Fund Expenditures by Category & Department

### Category



### Department





# General Fund Highlights

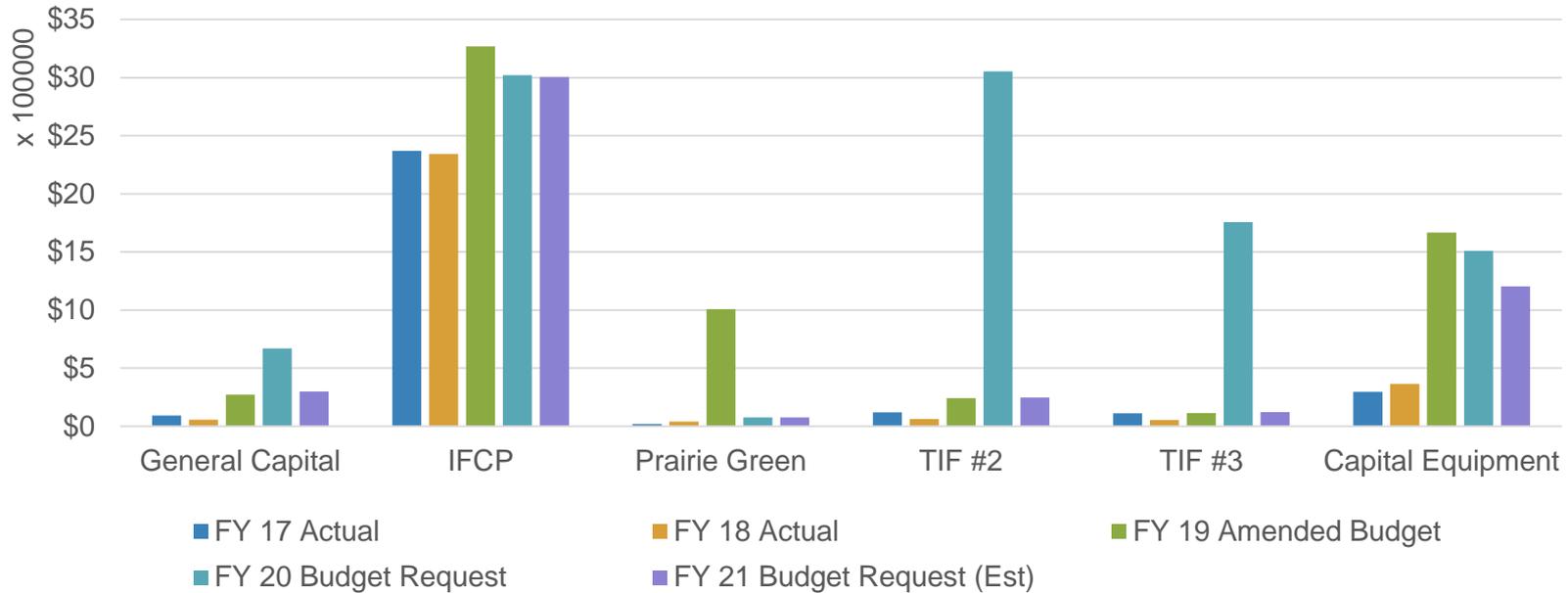
Significant Increases	Significant Decreases
Police/Fire Pension \$602,990 = 30.4%	IMRF Pension (\$56,471) = (15.0%)
Salaries \$237,011 = 2.8%	TriCom Charges (\$62,125) = (20.8%)
Workers' Compensation \$228,403 = 48.2%	Group Health (\$37,993) = (2.5%)
Computer Software/ Subscriptions \$66,210 = 99.4%	Motor Fuel – Gasoline (\$16,490) = (14.6%)
Total General Fund Increase \$660,375 = 3.5%	

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## Capital Project Funds



# Capitol Project Funds History





# General Capital Projects Fund Highlights

Department	Description	Budget Request	Strategic Plan
Economic Dev	SEMP TIF Study	\$ 60,000	EV -2
Community Dev	Update Homes for a Changing Region Plan	\$ 20,000	EV-1
Community Dev	Revise Bikeways Plan	\$ 65,000	QL-1
City Hall	Wheelchair Lift	\$ 45,000	EMS-2
All GF Facilities	Building Improvements (Facility Maintenance Plan)	\$400,000	EMS-2
Fire	Keyless Entry Card System	\$ 25,000	
Total General Capital Project Fund FY 20 Request - \$670,000			



## Infrastructure Capital Projects Fund Highlights

Description	Budget Request	Strategic Plan
East State Street ROW	\$600,000	EV-2
Kautz Road Phase II & III	\$161,300	EV-2
Sidewalks	\$ 50,000	QL-1
Safe Routes to School	\$ 65,000	QL-1
City-wide Watershed Study	\$280,000	
Total Infrastructure Capital Projects Fund FY 20 Request - \$3,021,310		



## TIF Capital Project Funds Highlights

Fund	Description	Budget Request	Strategic Plan
TIF #2	East State Street Phase II	\$2,934,000	EV-2
TIF #3	East State Street Phase II	\$1,610,500	EV-2



# Capital Equipment Fund Highlights

Department	Description	Budget Request	Strategic Plan
All GF	Computer Replacements (PCs, Servers, Switches)	\$ 84,665	EMS-2
Police	In-Dash Cameras	\$ 57,980	EMS-2
Police	Digital Speed Message Display Board	\$ 23,000	QL-1
Fire	ALS Engine Upgrade	\$ 45,000	EMS-2
Fire	PPE Equipment (incl. SCBA)	\$ 56,720	EMS-2
PD/PW	Vehicles	\$529,975	EMS-2
PW/Streets	Brine Machine	\$ 50,000	EMS-2
Total Capital Equipment Fund FY 20 Request - \$1,507,840 (includes \$650,000 committed in FY 19)			

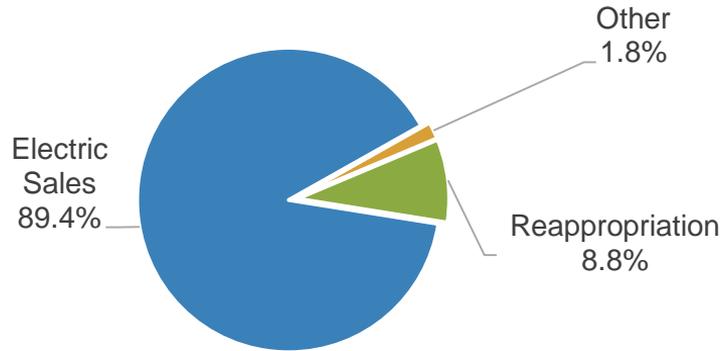
# 6

## Enterprise Funds

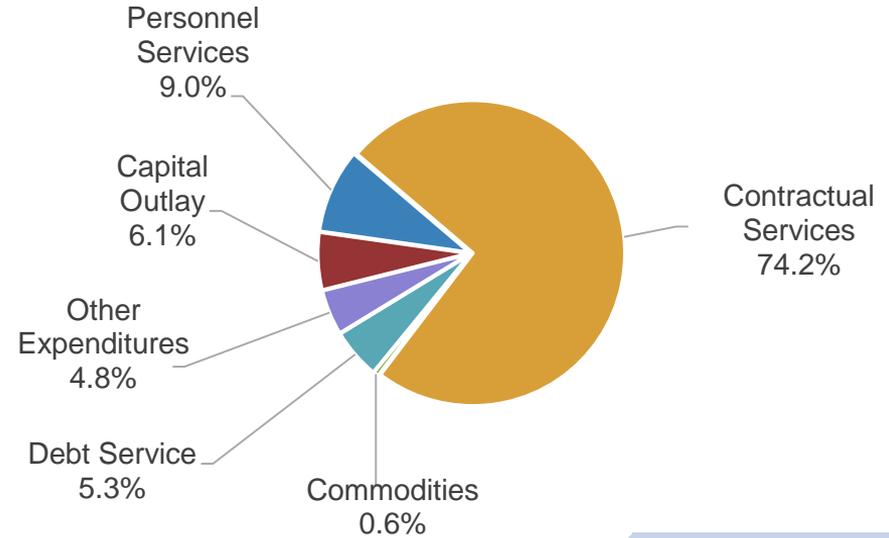


# Electric Fund Revenues & Expenditures by Category

## Revenues

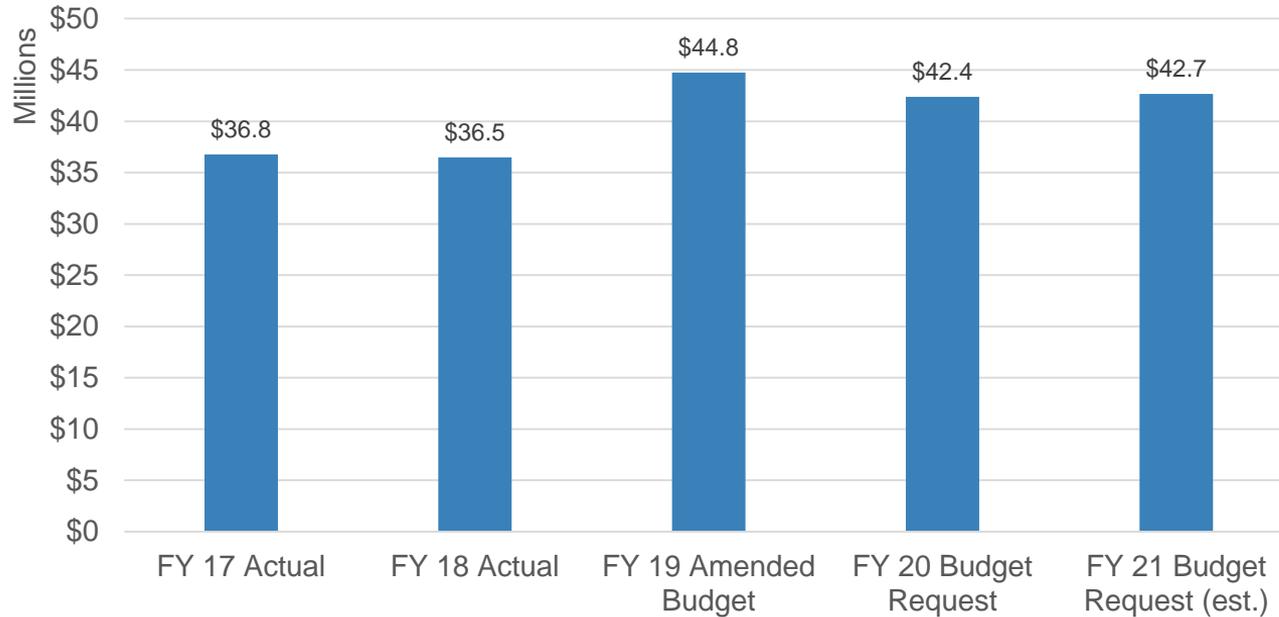


## Expenditures





# Electric Fund Expenditures History





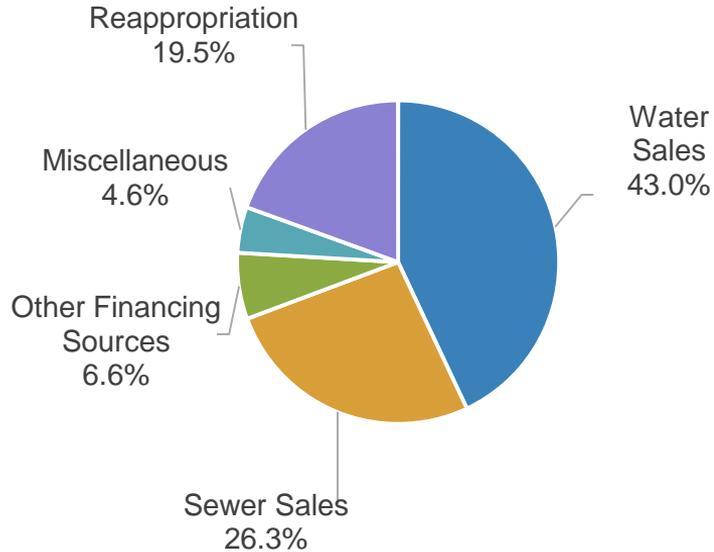
# Electric Fund Highlights

Significant Increases	Significant Decreases
Salaries \$83,864 = 3.7%	Group Health (\$32,951) = (8.6%)
Workers' Compensation \$32,708 = 70.3%	Pension Expense (\$156,345) = (57.5%)
Computer Equipment \$100,000 = 64.4%	Electric Purchases (\$2,057,075) = (6.5%)
Debt Service \$152,690 = 7.2%	Capital Outlay (\$470,690) = (15.4%)
Total Electric Fund Decrease - (\$2,386,660) = (5.3%)	

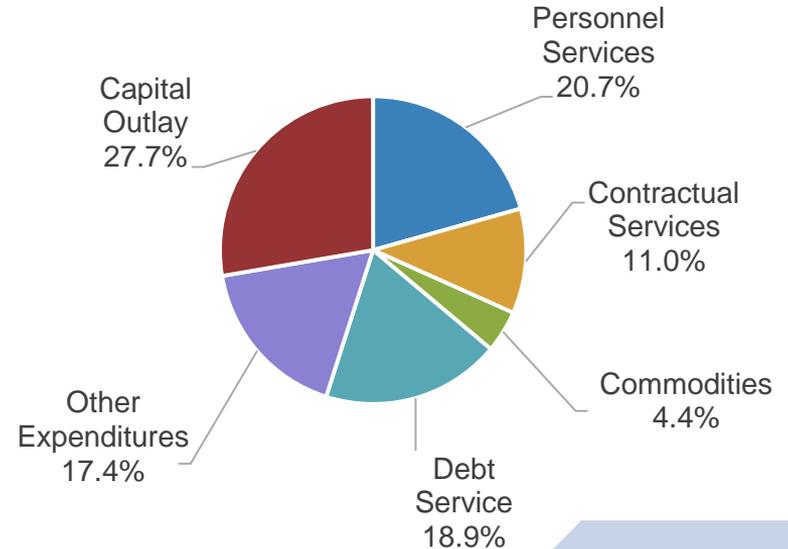


# Water/Wastewater Fund Revenues & Expenditures by Category

## Revenues

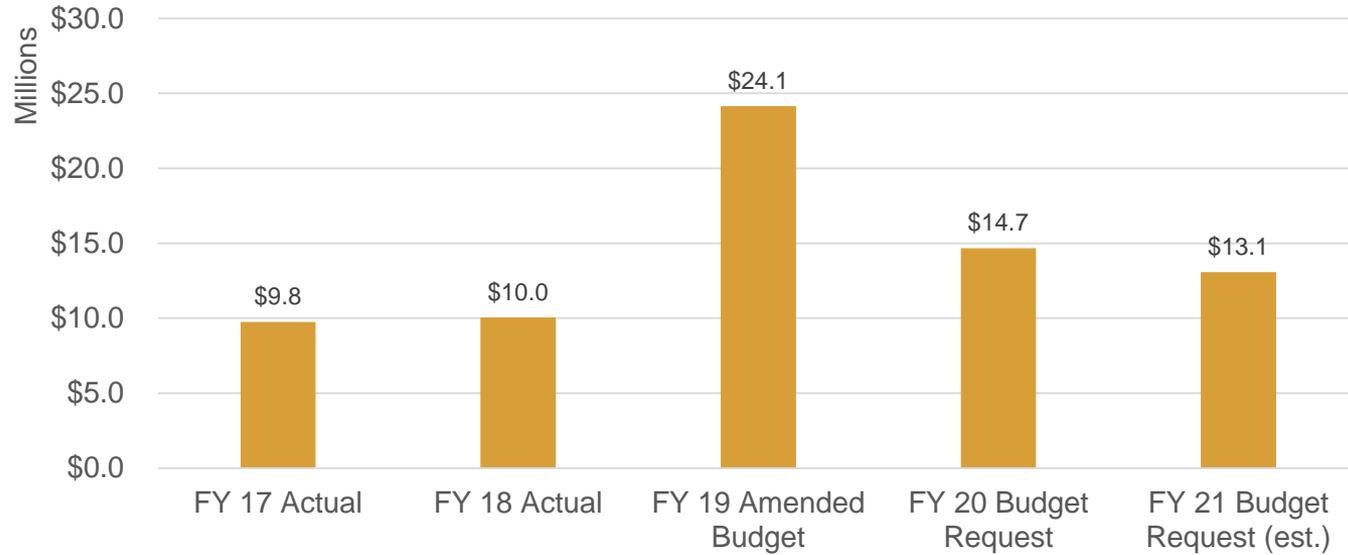


## Expenditures





# Water/Wastewater Fund Expenditures History



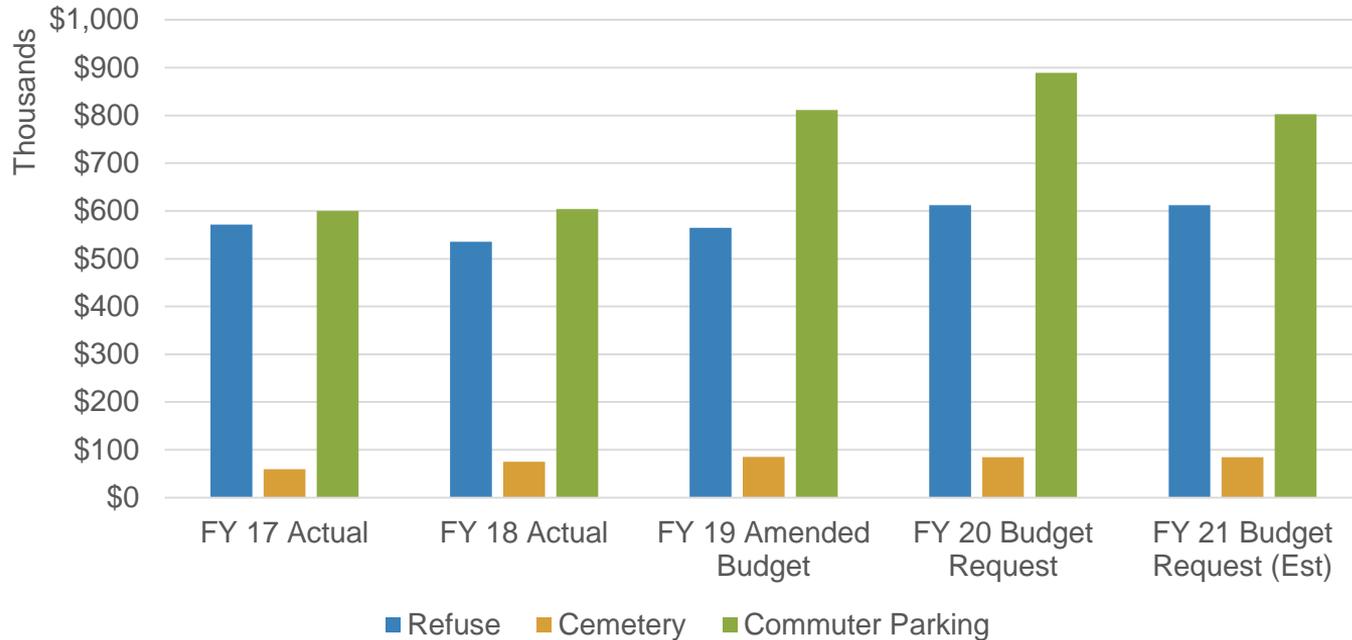


## Water/Wastewater Fund Highlights

Significant Increases	Significant Decreases
Salaries \$59,627 = 3.3%	Group Health (\$17,052) = (4.9%)
Workers' Compensation \$31,540 = 60.9%	IMRF (\$33,768) = (14.8%)
Debt Service \$468,355 = 20.4%	Pension Expense (\$118,045) = (55.3%)
	Capital Outlay (\$9,933,980) = (71.0%)
Total Water/Wastewater Fund Decrease - (\$9,458,030) = (39.2%)	



## Other Enterprise Funds



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## Strategic Plan Goals



## Economic Vitality

Stimulating Strong and Competitive Opportunities

EV – 2

Develop a resilient local economy through the development of new commercial and industrial opportunities that add to the City's tax base.

- ❖ Continue with oversight of Phase II Design and Construction of East State Street Corridor
- ❖ Coordination of Phase II Design of Kautz Road Extension
- ❖ Update Downtown Market Study
- ❖ SEMP TIF Study



EMS – 2

The City provides equipment, infrastructure, and facilities necessary to maintain efficient and reliable public services.

- ❖ Migrate to StarCom Radio Platform
- ❖ Make tree inventory publically available (species, size, condition, work history)
- ❖ Advocate for legislation addressing lead service line replacement
- ❖ Continue integration of GIS and Analysis Applications and use of live data in the field
- ❖ Partner with West Chicago Fire Protection District for use of Training Center
- ❖ Facility Improvements
- ❖ Capital Equipment Investments



## Economic Vitality

Stimulating Strong and Competitive Opportunities

EV – 1

Maintain an economically healthy population through support of new housing opportunities and changes that may allow for greater diversity of housing.

- ❖ Define Code Requirements for Residential Uses above Existing Commercial Structures
- ❖ Draft Inclusionary Housing Ordinance and conduct Work Session with City Council (target date May 29, 2019)



QL – 1

Geneva promotes active lifestyles and physical well-being by ensuring a safe environment for bicyclists and pedestrians, as well as access to natural areas.

- ❖ Implement Employee Wellness initiatives
- ❖ Increase Pedestrian, Motorist, and Bicycle Safety Campaigns with use of Message Board
- ❖ Revise Parking Standards to promote cycling, walking, and alternative transit options
- ❖ Expand Pavement Marking Program
- ❖ Revise Bikeways Plan to reflect updated priorities, implementation timelines, and identify funding



## Economic Vitality

Stimulating Strong and Competitive Opportunities

EV – 3

Encourage tourism by enhancing the City's image and better accommodating the needs of visitors.

- ❖ Update Downtown market study to inform future target marketing efforts



## Quality of Life

Fostering a Resilient, Safe, Inclusive, and Vibrant City

QL – 3

The City of Geneva is recognized as an inclusive community that is welcoming to people of all ages, backgrounds, and ethnicities.

- ❖ Draft Inclusionary Housing Ordinance and conduct Work Session with City Council
- ❖ Evaluate the City's hiring process and procedures to help attract a diverse workforce

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## Summary & Next Steps



## In Summary

- ❖ The budget is a formal plan outlining the financial status and accounts for projected spending on services
- ❖ All funds are balanced
  - anticipated revenues  $\geq$  expenditures
- ❖ Estimates are only as good as our ability to predict the future
- ❖ Just because in the budget doesn't mean it will be spent (must have revenue).
- ❖ The budget may be changed or amended throughout the year to address changes in estimates or unanticipated needs



## Next Steps

Set Public  
Hearing Date

January 14 - COW  
General Fund

January 22 - CC  
All other Funds

January 28 - COW  
Add'l Discussion

February 4 - CC  
Public Hearing

City Council  
Adopt FY 20  
Budget

“ Don't tell me what you value,  
show me your budget, and I'll  
tell you what you value.

- *Joe Biden*