



## **Planning and Zoning Commission Meeting – Apr. 8, 2021**

### **Public Comments**

Comments for this meeting pertain to agenda item 5A – DePaw Sign Variation. Public comments received by 12:00 pm in advance of the Planning and Zoning Commission meeting and relating to the agenda will be posted to the City’s website prior to the meeting.

### **Public Comments – Attached**

**From:** [Patrick Dickinson](#)  
**To:** [Public Comment](#)  
**Subject:** ? DePaw Canine Campus sign variation  
**Date:** Tuesday, March 23, 2021 7:27:54 PM

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I strongly support this request and recommend its approval.

The front of the business facility faces east and is lower than street level when entering the area from Rte 38 is difficult to notice. Although considered a secondary facade, the north wall serves as a primary location for signage and will be more visible to the public.

Despite this handicap, this business has grown into an incredible success story. It has from a small, single mom / small business entrepreneur start up to a successful business employing numerous local personnel. A great success story for the Geneva Chamber of Commerce to share with other small business entrepreneurs.

Hoping to expand their operation in their current location, swift approval of this request will help draw more business their and our way.

Please approve their request and visit the location for a case study on how to grow a successful business in Geneva.

Thank You,

Patrick Dickinson

20+ year resident  
619 Chandler Ave  
Geneva, Illinois

Sent from my iPhone