

OUTDOOR DISPLAYS AND SALES MERCHANDISE AND FOOD



TYPE	REGULATIONS
OUTDOOR DISPLAYS & SALES Private Property	<ul style="list-style-type: none"> ❖ Merchandise sold by the store occupying the building ❖ Displays adjacent to and subordinate to a merchant’s indoor space ❖ Clear access to walkways and doors maintained at all times ❖ Allowed year round
SPECIAL EVENTS	<ul style="list-style-type: none"> ❖ Type and location of sales approved as part of a special event application ❖ Vendors invited to participate by the special event organizer ❖ Special event organizer responsible for providing special event tax collection report and payment coupon to vendors without a permanent location in Geneva ❖ Must acquire a Geneva license if selling food, drink or tobacco
FRENCH MARKET	<ul style="list-style-type: none"> ❖ The French Market is regulated entirely by Bensidoun USA ❖ Vendors authorized by Bensidoun USA to participate ❖ Geneva merchants have first right of refusal for categories of sale ❖ Bensidoun USA provides special event tax collection report and payment coupon
TEMPORARY MERCHANTS Private Property	<ul style="list-style-type: none"> ❖ Applies to vendors without a store in Geneva not participating in a special event ❖ Must acquire a Geneva transient merchant or itinerant vendor license ❖ Additional Geneva license required if selling food, drink or tobacco
FOOD TRUCKS Private Property	<ul style="list-style-type: none"> ❖ Applies to food trucks that sell prepared food ready for consumption ❖ Requires permit from Kane County Health Department ❖ Sellers register with the IL Dept. of Revenue, to collect and remit sales tax for sales made in Geneva ❖ Must acquire a Geneva transient merchant or itinerant vendor license
VENDING TRUCKS Private Property	<ul style="list-style-type: none"> ❖ Applies to any type of truck or vehicle selling unprepared or packaged food ❖ Requires permit from Kane County Health Department ❖ Sellers must register with the IL Dept. of Revenue to collect and remit sales tax for sales made in Geneva ❖ Must acquire a Geneva Vending Truck Operator’s License