



## City of Geneva

### Electric Load Reduction Program

The City of Geneva is offering the Electric Load Reduction Program to all customers. The program works by alerting customers when to reduce their electric usage during peak hours of the day. There will be approximately 20 alerts, during the summer months, for a few hours in the afternoon. The program is strictly voluntary, no penalties and requires no reporting or tracking of usage. The end result is by reducing energy you are assisting the city in becoming a much greener community and keeping future electric costs down.

### Two ways to sign up to receive peak alerts

- Go to [www.twitter.com/CityofGeneva](http://www.twitter.com/CityofGeneva) and become a follower. Receive a tweet on a predicated peak day indicating peak hours of the day to reduce load.
- Go to [www.geneva.il.us](http://www.geneva.il.us) and sign up to receive an email or text message on a predicated peak day indicating peak hours of the day to reduce load. Click the "Notify Me" button, and subscribe to the "Peak Power Day Alerts" in the "Alert Center."

### How to cut down electricity use during peak hours

- Reduce your electric use as it meets your needs by:
  - Turning up your thermostat for a few hours of the day.
  - Run major appliances later in the evening.

**Help do your part to reduce peak electric load to  
*Be a greener community!*  
*Keep electric costs down!*  
*Reduce the need for new infrastructure!***

***We're all in this together!***

