



2020 CENSUS CHALLENGE

MAKE GENEVA COUNT

- TAKE THE CENSUS PLEDGE**
HINT: CHECK OUT THE CITY'S WEBSITE!
- RESPOND TO THE CENSUS**
- TEXT A NEIGHBOR, FRIEND, OR FAMILY MEMBER & REMIND THEM TO RESPOND**
- TAKE THE CENSUS QUIZ**
HINT: CHECK OUT THE CITY'S WEBSITE!
- CONNECTING VIRTUALLY? BRING UP THE CENSUS ON YOUR NEXT VIDEO CHAT**
- FEELING ARTISTIC? DRAW A PICTURE & SHARE VIA SOCIAL MEDIA. TELL US WHY THE CENSUS IS IMPORTANT TO YOU!**
- CALL A NEIGHBOR, FRIEND, OR FAMILY MEMBER & REMIND THEM TO RESPOND**
- POST TO SOCIAL MEDIA & SHARE A POSITIVE MESSAGE ABOUT WHY THE CENSUS MATTERS**
- DROP A LETTER TO A FRIEND, PEN PAL, OR FAMILY.**
(NEED SOMETHING TO WRITE ABOUT? TELL THEM WHERE YOU WERE FOR THE 2010 CENSUS OR WHERE YOU'LL BE FOR THE 2030 CENSUS)
- ENTER TO WIN!**
 - COMPLETE 6 OF 9 ITEMS (CHECK THE BOX)
 - TAKE A SELFIE WITH YOUR CHALLENGE SHEET & POST TO SOCIAL MEDIA #MAKEGENEVACOUNT
 - DON'T FORGET TO TAG CITY OF GENEVA





CENSUS QUIZ

MAKE GENEVA COUNT

THE CENSUS IS CONDUCTED EVERY _____ YEARS.

- 5 10 15

IN 2010, GENEVA'S POPULATION WAS?

- 34,521 22,192 21,495

WHAT PERCENT OF GENEVA HOUSEHOLDS MAILED BACK THEIR COMPLETED CENSUS FORM IN 2010?

- 78% 83% 89%

WHAT PERCENTAGE OF CHILDREN UNDER 5 WERE NOT COUNTED IN 2010?

- 1% 3% 5%

EVERY YEAR _____ OF DOLLARS IN FEDERAL FUNDS GO TO HOSPITALS, FIRE DEPARTMENTS, & SCHOOLS BASED ON CENSUS DATA.

- THOUSANDS MILLIONS BILLIONS

TRUE OR FALSE

T / F

- LESS THAN 1% OF HOUSEHOLDS WILL BE COUNTED IN PERSON BY A CENSUS TAKER.*
- CENSUS INFORMATION REMAINS CONFIDENTIAL AND PROTECTED BY LAW FOR 72 YEARS.*
- PETS ARE COUNTED IN THE CENSUS.*
- THE CENSUS BUREAU PROVIDES LIVE TELEPHONE SUPPORT IN 14 DIFFERENT LANGUAGES.*
- THE GOAL OF THE CENSUS IS TO COUNT EVERYONE ONCE, ONLY ONCE AND IN THE RIGHT PLACE.*

Make a difference today with a text, phone call, social media post or simply ask your friends, colleagues, family, and neighbors:

DID YOU RESPOND?